

May 12, 2016

TO: City Manager, Mayor and City Council Members

FROM: All Department Heads
Connie Gaylor, Administrative Coordinator

SUBJECT: Thursday Update

The following information is provided to you as a summary of activities for the week of May 9, 2016 and as an announcement of activities in the coming weeks:

1. As a reminder, City Council is scheduled to meet in Work Session on Wednesday, May 18, immediately following a Public Hearing at 7:00 p.m., to consider a request by the Planning Commission to extend the Interim Development Control Overlay District.
2. Prior to the Work Session, beginning at 6:00 p.m., City Council is scheduled to hear Board and Commission Chair presentations from: Mary Jo Byrnes (Board of Zoning Appeals) at 6:00 p.m.; Nancy Nolan (Arts Commission) at 6:15 p.m.; Jodi Keith (Beautification and Tree Commission) at 6:30 and Mike Harbison (Planning Commission) at 6:45 p.m.
3. Chief Simpson is in Washington D.C. attending Police Memorial week. He and his wife, Diane normally make the trip each year to visit the National Law Enforcement Memorial and to attend related ceremonies in the Washington D.C. area to honor fallen officers.
4. Wayne attended the final Sycamore School Advisory Council meeting for this school year on Tuesday at Sycamore School Board offices. Also in attendance was Todd Steinbrink and other members of the community to hear about the School's upcoming plans for their Levy in November as well as a presentation from Bill Fritz (Matthew's cohort at the School) on the School's One2One Program which will provide a tablet to all students in the high school. This program will keep students current with technology and will challenge the staff to assist and educate both parents and students with using technology in their education and homework assignments as well as preparing students for post-secondary education and the job market.
5. Brian Riblet, Tracy Roblero, Frank Davis, Gary Heitkamp and Jay Korros with CT Consultants, met with representatives of Gateway Partners on Tuesday to discuss the latest developments on the proposed traffic modifications to the intersection of Montgomery Road and Ronald Reagan Cross County Highway. The team reviewed multiple versions of site plans for Phase II of the project which resulted from the latest thinking on the proposed location for the intersection modification.
6. Neighborhood Leaders Forum met on Tuesday at Terwilliger Lodge to discuss 'Aging in Place'. Approximately forty residents attended the session along with Councilmembers Harbison, Suer, Margolis and Cappel. The group heard presentations from The Council on Aging regarding services they provide to seniors in the region as well as a presentation from the Chamber of Commerce highlighting businesses in Montgomery which provide services to seniors. Ben Shapiro presented on the EMS Signpost and Home Safety Check programs and Tracy Roblero wrapped up the evening discussing the type of home modifications that would

require building and/or zoning permits and also several of the economic development projects going on within the City.

7. Attached are two letters of support from Representative Dever and Senator Seitz indicating their support for the Gateway Redevelopment Area (GRA) Project. Megan Hube from DSD Advisors worked with the staffs of the legislators in getting these letters out to the Hamilton County Transportation Improvement District. We are pleased with the support from both Mr. Dever and Mr. Seitz and we are appreciative of Megan's efforts.
8. On Wednesday, Terry Donnellon, Tracy Roblero, Brian Riblet, Katie Smiddy and Wayne Davis met with representatives from Hamilton County to discuss land owned by Hamilton County adjacent to the Gateway Redevelopment Area (GRA). This meeting was scheduled by the County staff to create an opportunity to participate in discussions on the City's project. The two groups agreed to follow up with more discussions in the future.
9. Thanks to Jesse Bundy for organizing the outing to the Reds game on Wednesday evening. Although it resulted in a 5-4 Reds loss to the Pirates, Jesse, Mike Cappel, Walter Taylor, Wayne and their friends and family members enjoyed the outing and the fine weather.
10. Steps towards filling various positions have taken place this week. A job announcement for the Assistant Finance Director/Tax Commissioner position has been distributed to professional organizations and will appear in this Sunday's Enquirer and on CareerBuilder. Employment offer letters have been sent to new hires to fill seasonal public works positions. Brian Riblet, Julie Machon and Julie Prickett continued the interview process to find a candidate who can fill in for Sarah Fink while she is on maternity leave this summer. Steve Hoy is scheduled to start employment with the City as the newest member of our Police Department on Monday, May 16, 2016.
11. Thursday afternoon Julie Prickett met with representatives of CompManagement. CompManagement serves as the City's workers' compensation third party administrator (TPA) and managed care organization (MCO). The City meets annually with CompManagement representatives to review workers' compensation claims history and costs as well as to review how current claims experience will impact future workers' compensation premium rates for the City.
12. Beautification Day planting is this Saturday, May 14, from 9:00 to 11:00 a.m., volunteers will meet in the City Hall parking lot for planting assignments. This is the day the medians and select corners and end caps along Montgomery Road and the planting beds in Pfeiffer Park are planted with thousands of annuals. It is a great morning of camaraderie with our residents. If you have the time to lend and an inkling to be involved in a great City project, let DeAnna Gross know.
13. The new session of fitness classes began last week and seven fitness classes are being held at the Recreation Annex Building. Attendance has more than tripled as compared to Spring 2015. 101 participants are participating in the Spring 2016 session of classes which compares quite favorably to the three classes and 32 participants in the Spring 2015 classes. Last session the City introduced a new Step class to the lineup of classes. Sarah Fink continues to use her knowledge in the area of Fitness and Wellness, past experiences, and certifications to make effective and positive improvements to the Fitness Program, while delivering classes that add value and provide service to our community.

14. Sergeant Plaatje, Officer's Martin and Guilkey attended the Ohio Crime Prevention Association conference held at the Great Wolf Lodge in Mason, Ohio. The conference featured a number of notable speakers, including a breakout session taught by retired Montgomery Officer Tom Wagner on security surveys and assessments.
15. A report on the Social Media Performance Measures for April 2016 is attached to this update. If you have any questions, please contact Faith Lynch.
16. As a reminder, Planning Commission will meet on Monday, May 17 to consider an application for a revised General Development Site Plan for the village section of the Vintage Club from Traditions Building and Development Group. The Planning Commission will also discuss a concept plan for a new medical office building at 10587 Montgomery Road for Kings Dental.
17. Next week is National Public Works Week. In honor of the week, members of the Public Works Committee and all of City Council will be hosting a breakfast on Wednesday morning at the public works facility at 7:30 a.m. to thank our public works professionals. Take the time during the next week (and every week) to say thanks to your co-workers who keep an eye on the overall maintenance and upkeep of our wonderful community and for their willingness to help us all when we need help or have an emergency. Our public works staff, we appreciate you!
18. Please find attached Montgomery-related news articles that appeared in the local media since our last update.

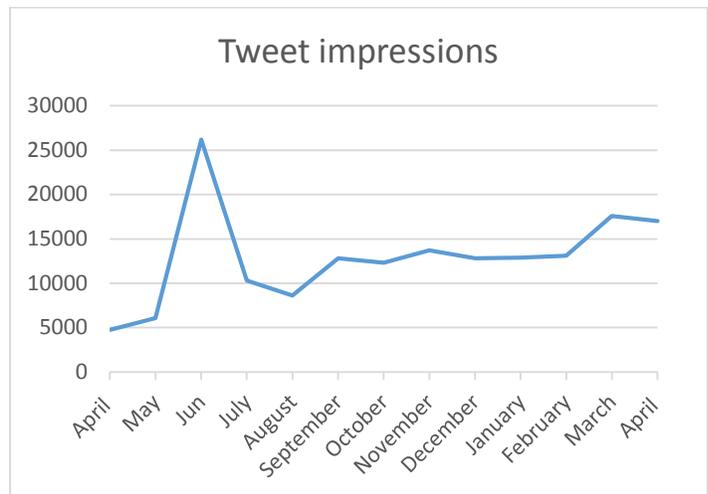
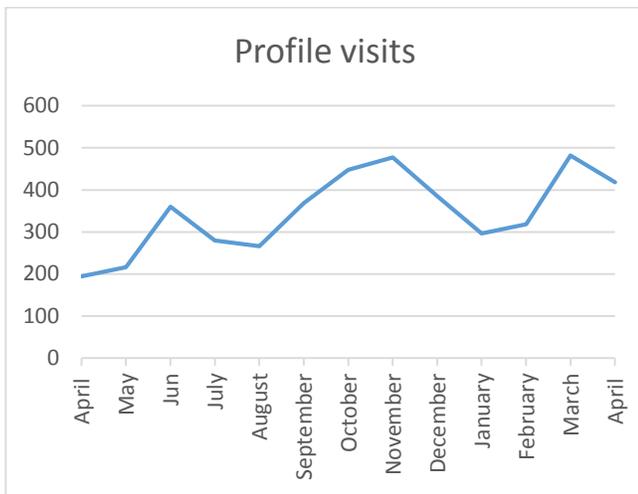
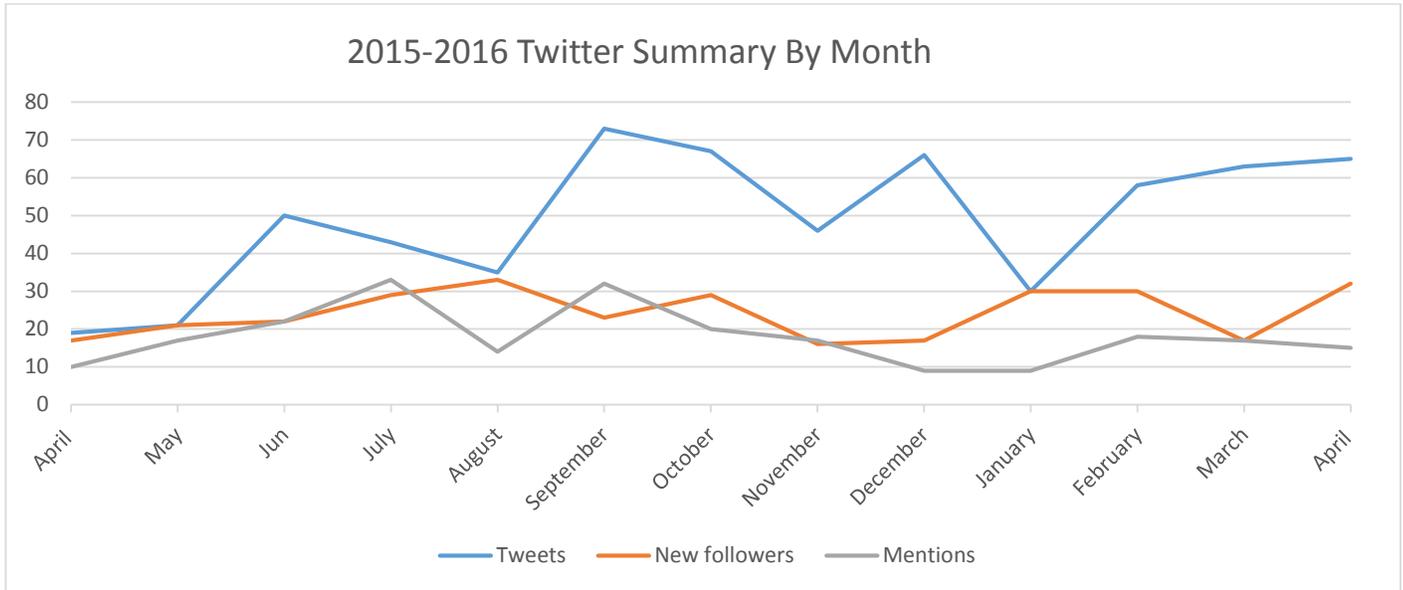
Should you have questions or concerns regarding this information, please do not hesitate to contact me.

C: Wayne Davis, City Manager
Mayor and City Council Members
Department Heads
Terry Donnellon, Law Director

Social Media Performance Measures

April 2016

Twitter



Twitter Analysis:

Tweets have increased with the number of a spring activities to promote. Impressions and profile visits have also increased. The top tweet with 2,013 impressions (most views) was a tweet about a counterfeit \$50 used at the UDF. The top mention (141 engagements) was a mention by the @SycamoreSchools account thanking the City for MCLA participation on March 31. The top media (attached photo) tweet (462 impressions) was a tweet done at the City Council meeting thanking Jack Wild, Nancy Nolan, Kathy Lonneman and Todd Steinbrink for their service. The top card (link to website, picture, video, blog post etc.) tweet (362 impressions) was a tweet about cardboard recycling on April 16.

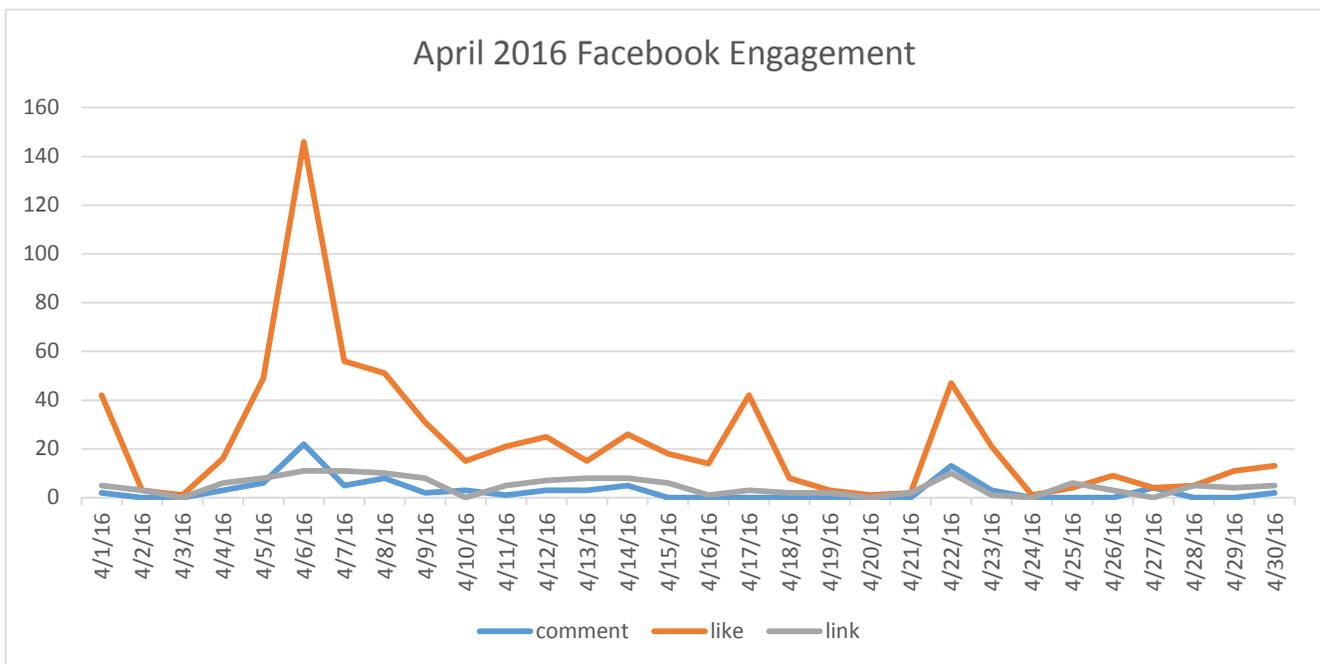
Twitter Definitions:

Profile visits: Number of users who visited our Twitter site.

Mentions: Any tweet that contains @montgomeryohio (our username)

Tweet Impressions: Total number of times that our tweet may appear in other user's Twitter feeds, both followers and their followers etc. through shares, mentions and retweets. Shows the reach of the City's brand.

Facebook



Facebook Analysis:

We had great engagement on Facebook in April, 2016, largely due to two Facebook ads promoting summer camps. These ads ran the first two weeks of April. The two engagement spikes you see on April 1 and April 6 are a result of the two paid Facebook ads. The additional spike on April 22 was a result of the post on Facebook about Matthew Vanderhorst's Achievement in Innovation Award presented by the American Society of Public Administrators. Matthew is very popular!

Facebook Definitions:

Daily Reach: The number of people who visited our Facebook Page, or saw our Page or one of its posts in news feed or ticker. These can be people who have liked your Page and people who haven't. (Unique Users)

Daily Positive Feedback (engagement): The number of times people have given positive feedback (like, share link, leave comment) to your Page, by type. (Unique Users)

JONATHAN DEVER

28TH DISTRICT

FINANCIAL INSTITUTIONS, HOUSING,
AND URBAN DEVELOPMENT
CHAIRMAN

WAYS AND MEANS

JUDICIARY

TRANSPORTATION AND
INFRASTRUCTURE



Ohio General Assembly
House of Representatives
Columbus

VERN RIFFE CENTER
77 SOUTH HIGH STREET
11TH FLOOR
COLUMBUS, OH 43215-6111

T: (614) 466-8120

F: (614) 719-3582

REP28@OHIOHOUSE.GOV

May 9, 2016

Hamilton County Transportation Improvement District
138 East Court Street
Cincinnati, Ohio 45202

Dear Members of the Hamilton County Transportation Improvement District:

I am pleased to confirm our support of the City of Montgomery's application for state funding from House Bill 53 through the Hamilton County Transportation Improvement District (TID) to advance the Montgomery Road at Ronald Reagan Highway Interchange Improvement Project. As noted by the City of Montgomery, the project will ignite economic development via new job creation, improve quality of life and improve safety through better traffic management.

The Montgomery Road at Ronald Reagan Highway Interchange Improvement Project is the integral component to a visionary development project, the Gateway Redevelopment Area (GRA), which will transform an underutilized and underperforming parcel of land into an integrated, mixed use site with structured parking, office and commercial buildings, and a residential component. It is anticipated that the GRA will create approximately 1,500 jobs. Funding awarded through the TID will be applied to engineering of Montgomery Road at Ronald Reagan Highway Interchange Improvement Project, which is necessary to advance the project.

State funding awarded through the Hamilton County TID will have an invaluable impact in supporting sustainable regional development and economic growth in this area. I encourage you to favorably accept the City of Montgomery's application for funding.

Should you have any additional questions regarding my support for this project, please do not hesitate to contact my office at (614) 466-8120.

Sincerely and respectfully,

A handwritten signature in black ink, appearing to read "Jonathan Dever".

Jonathan Dever



William J. Seitz

State Senator

8th District

Ohio Senate

Columbus, Ohio 43215

614-466-8068

Committees

Public Utilities, *Chair*

State Government Oversight and Reform,

Vice Chair

Civil Justice

Criminal Justice

Energy and Natural Resources

State and Local Government

Finance – Corrections Subcommittee

The Honorable Todd Portune
Hamilton County Commissioner
Chairman, Hamilton County
Transportation Improvement District
138 East Court Street, Room 603
Cincinnati, Ohio 45202

The Honorable Chris Monzel
Hamilton County Commissioner
Member, Hamilton County
Transportation Improvement District
138 East Court Street, Room 603
Cincinnati, Ohio 45202

Ted Hubbard
Hamilton County Engineer
Secretary/Treasurer, Hamilton County
Transportation Improvement District
138 East Court Street, Room 700
Cincinnati, Ohio 45202

The Honorable Dennis Deters
Hamilton County Commissioner
Member, Hamilton County
Transportation Improvement District
138 East Court Street, Room 603
Cincinnati, Ohio 45202

The Honorable John Cranley
Mayor of the City of Cincinnati
Member, Hamilton County
Transportation Improvement
District 801 Plum Street, Suite 150
Cincinnati, OH 45202

May 6, 2016

Dear Members of the Hamilton County Transportation Improvement District:

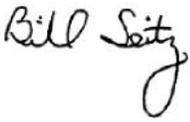
I am pleased to confirm my support of the City of Montgomery's application for state funding from House Bill 53 through the Hamilton County Transportation Improvement District (TID) to advance the Montgomery Road at Ronald Reagan Highway Interchange Improvement Project. As noted by the City of Montgomery, the project will ignite economic development via new job creation, improve quality of life and improve safety through better traffic management.

The Montgomery Road at Ronald Reagan Highway Interchange Improvement Project is the integral component to a visionary development project, the Gateway Redevelopment Area (GRA), which will

transform an underutilized and underperforming parcel of land into an integrated, mixed use site with structured parking, office and commercial buildings, and a residential component. It is anticipated that the GRA will create approximately 1,500 jobs. Funding awarded through the TID will be applied to engineering of Montgomery Road at Ronald Reagan Highway Interchange Improvement Project, which is necessary to advance the project.

State funding awarded through the Hamilton County TID will have an invaluable impact in supporting sustainable regional development and economic growth in this area. I encourage you to favorably accept the City of Montgomery's application for funding.

Sincerely,

A handwritten signature in black ink that reads "Bill Seitz". The signature is written in a cursive style with a large, looped "S" at the end.

The Honorable Bill Seitz Ohio
State Senator, 8th District 1
Capitol Square, 1st Floor
Columbus, Ohio 43215

Longtime builder has two new developments



PROVIDED/CAMDEN HOMES

The eight-unit Maple Grove community in Madeira will feature upscale townhomes from Camden Homes.

Construction on communities is underway

Bowdeya Tweh
btweh@enquirer.com

It was a conversation with a former professor that steered Dutch Cambuzzi toward a career in real estate development instead of architecture.

But Cambuzzi's self-described sense toward sustainability and interest in neighborhood revitalization has helped him last nearly 40 years in the custom homebuilding arena.

Cambuzzi founded Camden Homes in 1978 after working on commercial and residential projects for local developers. In his career, he has overseen construction projects that have added new subdivisions, office buildings and retail properties around Ohio and Georgia.

In Greater Cincinnati, among Camden Homes' latest projects is the development of 37 homes in "lifestyle communities" in Montgomery and Madeira. The 29 detached homes Orchard Trail in Montgomery will be

at the former site of the Montgomery Swim and Tennis Club. The eight-unit Maple Grove community in Madeira will feature upscale townhomes at 2012-2013 Maple St.

Construction on both communities is underway and units are being pre-sold. Julie Back of Sibcy Cline is listing the properties, which will have a starting price of \$679,000.

"We've had an eight-year slowdown, and now we are moving out of this recession and have begun filling the pipeline again," Cambuzzi said. "We are once again seeing a high demand for lifestyle communities. People want to live in a neighborhood where they can enjoy memorable experiences and lead an active lifestyle with easy access to both walking trails and parks, all while being in close proximity to both their place of employment and shopping."

Maple Grove units will feature front porches and offer a tree-lined street near the village's central business district. The homes will offer

three bedrooms and 2½-bathroom homes. Kitchens will feature granite countertops and stainless-steel appliances. Hardwood floors will be in multiple rooms including the foyer, living room, office, dining room and kitchen. Exteriors will feature fiber cement siding and stone veneers. A fireplace and other amenities will be inside the home.

New buyers are expected to be able to move into units as early as fall 2016. As of late April, two units have been pre-sold.

Homes at Orchard Trail in Montgomery will be available in four different models built with a variation of brick, stone and siding materials.

Camden has added Graeme Daley – a graduate of the University of Cincinnati College of Design, Architecture, Art, and Planning – to its team. The detached homes will be built on 8 acres, landscaped to feature tree-lined streets, historically styled street lamps, two pocket parks and a connection to the Orchard Trail walking path, as well as Pioneer and Dulle parks.

Leadership academy celebrates 10 years

Marika Lee, mlee1@communitypress.com 11:54 a.m. EDT May 4, 2016



(Photo: Thanks to Faith Lynch)

In 2006, Montgomery wanted a way to get more citizens involved in the community. In 2016, the Montgomery Citizen Leadership Academy is celebrating its 10th year.

"We didn't think we'd be here in 10 years, still doing it and if the community would still be interested," said Matthew Vanderhorst, Montgomery's community and information services director.

The city started developing the Montgomery Citizen's Leadership Academy, or MCLA, in 2007 and had its first class in 2008, said Director of Citizen Engagement Raymond Kingsbury. He added in 2006 the city's strategic plan mentioned having a two-way dialogue with residents.

"So as we looked at different options, one of the things that intrigued us was leadership academies. I did some research and they seemed to be government centric. We really didn't want to do that. We wanted to make it more a community based academy," Kingsbury said.

MCLA involves 10 three-hour sessions between January and March. Students learn about the operation of different parts of the city and its partners in the program. The city partners with local businesses, such as Twin Lakes, Ohio National and Bethesda North Hospital. There are about 25 to 30 students in each class. MCLA now has 235 graduates, Kingsbury said.

"What the leadership academy has done is found new and often younger people to claim roles in the community that are volunteer and leadership driven," Kingsbury said.

Vanderhorst said the city has 10 boards and commission and before MCLA it was hard to fill all the seats. But now, sometimes the city has multiple candidates to choose from.

"You don't put on the academy just for that. It is good to have them involved in the government but really we are looking for them to get involved in the community in whatever way suits them. We see city hall and the city government as part of the community but we are not the center of the community. We are trying to change the mindset from entitlement to involvement," Vanderhorst said.

He added MCLA graduates have been a part of starting the Montgomery Farmers' Market and the Montgomery Food Share.

"Connected communities and engaged communities and citizenry have many benefits. Things like better schools, stronger economies, safer streets, better government," Kingsbury said.

Kingsbury said the conversation between the city and the MCLA students continues after their graduation.

"We are using them as a sounding board. Part of this next five-year strategic plan, city council has deemed they want to look at housing in Montgomery and some of the issues regarding it. We made a call to the graduates and asked who would like to have that conversation. About a third of them showed up," Kingsbury said.

Kingsbury said it has been a benefit to Montgomery because they city is able to discuss challenging topics with residents, who have an understanding of how the city and the community operates.

Vanderhorst said the next group of students will be the 10th MCLA class.

"The first thing we always hear is they want to get involved in their community but they don't know how or where to start. They may be new to the area and a lot of them will join the academy just to figure out what is out there and where they fit. Once they graduate they go out onto that route," Vanderhorst said.

Want to know more about what is happening in Montgomery? Follow Marika Lee on Twitter: [@ReporterMarika](https://twitter.com/ReporterMarika) (<https://twitter.com/ReporterMarika>)

Montgomery encouraging solar energy

To encourage solar energy in the city, Montgomery is suspending fees for solar panel construction.

Montgomery City Council unanimously approved a moratorium on the collection of building and zoning fees for solar installations from July 1 to Dec. 31 with a cap of \$1,000.

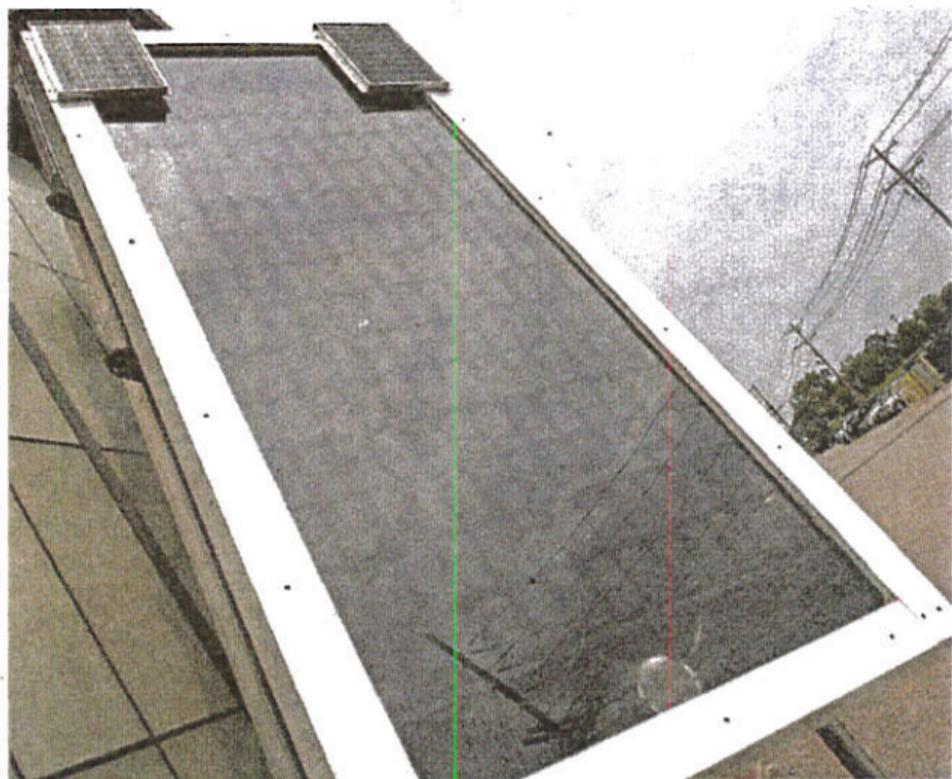
"Since we are great stewards of the environment, we are encouraging any type of solar collection methods on roofs. We are trying to encourage the installation of these," Councilman Craig Margolis said.

He added the city of

Cincinnati and the Greater Cincinnati Energy Alliance have partnered to create the Solarize Cincinnati program, which allows any property in Hamilton County to get a free solar assessment.

"The waiver will be promoted as an incentive to our residents and businesses to adapt a more environmental friendly source of power and continue to promote Montgomery as a progressive city," Margolis said.

Want to know more about what is happening in Montgomery? Follow Marika Lee on Twitter: @ReporterMarika



FILE

Montgomery City Council is encouraging residents and businesses to install solar panels.