

August 7, 2020

TO: City Council Member Gerri Harbison, Chair
Government Affairs Committee of City Council

FROM: Brian K. Riblet, City Manager *BKR*

SUBJECT: Government Affairs Committee Meeting of Monday, August 10, 2020

As a reminder, the Government Affairs Committee is scheduled to meet on Monday, August 10 at 4:30 p.m. Items to be discussed include:

1. Surplus Equipment-Fire Department— Please find the attached correspondence from Fire Chief Paul Wright, requesting that the Government Affairs Committee declare the attached list of fire hoses and a 2000 Chevy Pickup Truck as surplus property. If approved, the hoses will be donated to the Cincinnati Zoo and the vehicle auctioned through GovDeals.com.
2. Commission Logo Recommendation—Please find the attached correspondence from Matthew Vanderhorst, Community and Information Services Director regarding proposed logo designs of various Commissions. Kelly Kolar with Kolar Designs will be in attendance to present their recommendations on the attached Commission logos. Staff would like the opportunity to obtain feedback from the Committee on these recommendations.
3. 2021 and 2022 Calendar Themes and Cover—Please find the attached correspondence from Matthew Vanderhorst, Community and Information Services Director regarding proposed calendar themes and covers. Staff would like the opportunity to obtain feedback from the Committee on these recommendations.
4. Montgomery Bulletin and Calendar RFP—Please find the attached correspondence from Matthew Vanderhorst, Community and Information Services Director regarding the results of the monthly newsletter and City calendar Request For Proposals (RFP). Staff will be present to discuss the RFP and their recommendations. Staff would like the opportunity to obtain feedback from the Committee on these recommendations.
5. Surplus Equipment-CIS Department—Please find attached correspondence from Matthew Vanderhorst, Community and Information Services Director, requesting that the Government Affairs Committee declare the attached list of miscellaneous equipment as surplus property. If approved, the equipment will be auctioned to the public through GovDeals.com.

6. Other Business—The purpose of this agenda item is to provide an opportunity to discuss any issue or ask questions that may be on your mind.

Also, attached are the minutes from the June 8, 2020 meeting of the Government Affairs Committee for review and approval at Monday's meeting.

Should you have questions or concerns pertaining to these topics or have additional items to be discussed at Monday's meeting, please do not hesitate to contact me.

C: Mayor and City Council Members (4)
Connie Gaylor, Administrative Coordinator
Department Heads
File



GOVERNMENT AFFAIRS COMMITTEE OF CITY COUNCIL

10101 Montgomery Road • Montgomery, Ohio 45242

(513) 891-2424 • Fax (513) 891-2498

**Agenda
August 10, 2020
4:30 P.M.**

The meeting will be offered both in place at City Hall and by teleconference (Zoom) for those who cannot attend in person or feel safer sheltering at home.

To participate in this meeting by teleconference please use the following phone number:

(646) 558-8656

Meeting ID: 892 4777 6709

Passcode: 819848

To participate by computer:

<https://us02web.zoom.us/j/89247776709?pwd=YmZxcENxR2RsTXFlaWFEXd0thb2hNUT09>

Meeting ID: 892 4777 6709

Passcode: 819848

1. Call to Order
2. Guests and Residents
3. New Business
 - a. Surplus Equipment-Fire Department
 - b. Commission Logo Recommendation
 - c. 2021 and 2022 Calendar Themes and Cover
 - d. Montgomery Bulletin and Calendar RFP
 - e. Surplus Equipment-CIS Department
4. Old Business
5. Other Business
6. Approval of Minutes- June 8, 2020
7. Adjournment

August 5, 2020

TO: Brian Riblet, City Manager

FROM: Paul Wright, Fire Chief PCW

SUBJECT: Surplus Equipment

The following listed firefighting equipment is of no use to the department due to the age or condition of the equipment and should be designated as surplus by the Government Affairs Committee of City Council.

Fire Hose

Hose Diameter	Number of Sections
1 ¾"	14
2 ½"	15

The fire hose we would like to donate to the Cincinnati Zoo for use with their animal care, activities and/or environment.

The following vehicle is of no use to the department due to the age and condition of the equipment and should be designated as surplus by the Government Affairs Committee of City Council.

2000 Chevy Pickup Truck	VIN 1GBHC33F6YF483289
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The researched value of the vehicle is approximately \$9000; however the engine will not run without an expensive repair. The vehicle has a utility body which is of value. We plan to place the vehicle on GovDeals.com and sell in an "as is" condition.

Please let me know if you have any questions.

August 5, 2020

TO: Brian K. Riblet, City Manager

FROM: Matthew Vanderhorst, Community and Information Services Director

SUBJECT: Commission Logo Recommendation

Background

Kolar Design and Razor Marketing, in partnership with Grace Hall, Miami University Student, created several logo versions for some of the Montgomery Boards and Commissions. Kolar surveyed members of the following commissions to receive feedback on logo system style, color, and the logo for each commission and presented this feedback to the Government Affairs Committee of Council in June. Staff was asked to go back to each of the commissions and ask for their input on Kolar's recommended logo designs. We have recorded their comments below.

- Environmental Advisory Commission: The commission members were not favorable to what was suggested. They believe that the commission covers much more than just recycling. They are supportive of the sunburst. Of the options, they chose #2 but would like a Sycamore leaf as the leaf image. See the addendum for detailed comments.
- Landmarks Commission: Four members of the commission provided feedback on the final logo design. Overall, they are happy with it. Larry Schwartz recommended a change. See addendum. This recommendation is a substantial change and would require all logos to be modified for consistency at an additional cost.
- Parks and Recreation Commission: This commission requested that the path be less straight and more winding.
- Sister Cities Commission: The commission approved the logo as designed and recommended.
- Arts Commission: The commission approved the logo as designed and recommended.
- Beautification and Tree Commission: The commission approved the logo as designed and recommended.

The Board of Zoning Appeals, Planning Commission, and the Records Commission were not surveyed since the proposed logo would be the same for all of them. The logo is based on the round version of the new City Logo.

The preferred logo system style included the sunburst behind the logo for continuity. The proposed color strategy consists of the previously approved blue, red, and yellow, plus two new colors to represent nature-based and culture-based commissions. Finally, Kolar recommended that the logos be simplified to read best on a starburst background. The sunburst corresponds with the approved primary logo.

Recommendation

Kelly Kolar from Kolar Design will attend the Government Affairs meeting to review the general commission logo concepts and discuss the options to update for the Parks and Recreation Commission, Environmental Advisory Commission, and Landmarks Commission Logos. Feedback during the meeting will be used to create final versions of the logos.

Attachment:

Suggested EAC approved logo and commission member comments
Redesigned logo by Larry Schwartz and commission comments
Kolar Designs Logo Discussion Presentation

Environmental Advisory Commissions recommended logo



Comments from EAC Members:

From Elaine Cohen: I feel like a recycle symbol oversimplifies. The EAC is so much more!

From Greg Brodrick: I agree with the continuity of using the starburst. I do not agree with just the recycle emblem only, might as well be looking at the bottom of a bottle. I voted for and still would like to see a sycamore leaf in the place of the image used. EAC is much more than just recycling.

From Mary Ann Folz: If we can reduce the size and change color on the arrows in #2, then add the starburst, that would be my preferred choice.

From Alice Aguilar: I like #2 with the Sycamore Leaf suggestion.

From Mark Laskovics: Logo 2 is also my preference. I also like the idea of the Sycamore leaf. Really good thought!

From Donna Schwartz: I agree with everyone's assessments.

Landmark Commission Chair Larry Schwartz recommendation



Comments from Landmarks Members:

Deborah Hutchins thought it was "quite lovely." Jane Garfield was not wild about the starburst but understood the use of it. Mark Stella thought adding some red into the starburst would be nice but was pleased with it.

Additional comment from Deborah Hutchins. "All in all, the Branding has turned out quite lovely, I think. I like the Environmental Commission and Landmarks logos because they are so simple yet so clear and evocative in what they communicate."

Environmental Advisory Commissions recommended logo



Comments from EAC Members:

From Elaine Cohen: I feel like a recycle symbol oversimplifies. The EAC is so much more!

From Greg Brodrick: I agree with the continuity of using the starburst. I do not agree with just the recycle emblem only, might as well be looking at the bottom of a bottle. I voted for and still would like to see a sycamore leaf in the place of the image used. EAC is much more than just recycling.

From Mary Ann Folz: If we can reduce the size and change color on the arrows in #2, then add the starburst, that would be my preferred choice.

From Alice Aguilar: I like #2 with the Sycamore Leaf suggestion.

From Mark Laskovics: Logo 2 is also my preference. I also like the idea of the Sycamore leaf. Really good thought!

From Donna Schwartz: I agree with everyone's assessments.

Landmark Commission Chair Larry Schwartz recommendation



Comments from Landmarks Members:

Deborah Hutchins thought it was "quite lovely." Jane Garfield was not wild about the starburst but understood the use of it. Mark Stella thought adding some red into the starburst would be nice but was pleased with it.

Additional comment from Deborah Hutchins. "All in all, the Branding has turned out quite lovely, I think. I like the Environmental Commission and Landmarks logos because they are so simple yet so clear and evocative in what they communicate."

BRAND PHASE 3 EXECUTIVE SUMMARY

Board & Commission Logo Revisions for Discussion

AUGUST 10, 2020

kolar + **RASOR** + **Grace Hall**
MARKETING @ MIAMI UNIVERSITY
COMMUNICATIONS



BRAND CONTINUITY | Distinctly Montgomery

City Brand Guidelines:

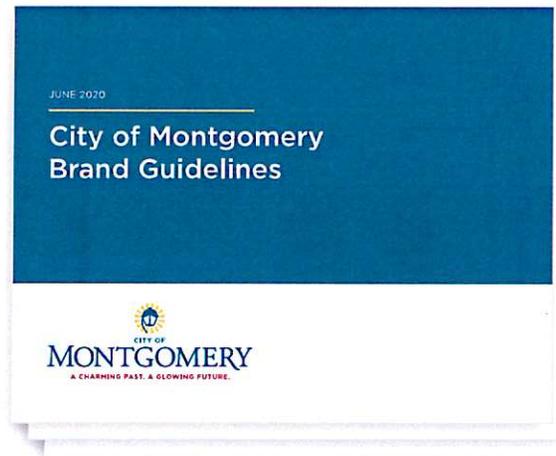
"... a standard for usage and a protective measure for visual brand consistency and brand messaging across all methods of communication and audiences. Promoting proper use of these guidelines will also build equity in our brand for years to come."

Brand Messaging Platform

**SMALL TOWN CHARISMA,
BIG CITY AMENITIES**

**PERFECTLY SITUATED,
EXPERTLY PLANNED**

**LIGHTING THE
WAY TO WELCOME
NEIGHBORS & VISITORS**



Board & Commission Logo Design Recommendations:

1. SYSTEM STYLE

Starburst Background on all logos for system continuity

2. SYSTEM COLOR

- Red for all Internal
- Green for External Nature-Based
- Sky Blue for External Cultural

3. LOGO DESIGNS

Simplify preferred design concepts to read best on starburst background



CITY OF
MONTGOMERY
Board of Tax Review



CITY OF
MONTGOMERY
Board of Zoning Appeals



CITY OF
MONTGOMERY
Civil Service Commission



CITY OF
MONTGOMERY
Planning Commission



CITY OF
MONTGOMERY
Records Commission



CITY OF
MONTGOMERY
Beautification & Tree
Commission



CITY OF
MONTGOMERY
Parks & Recreation
Commission



CITY OF
MONTGOMERY
Environmental Advisory
Commission



CITY OF
MONTGOMERY
Sister Cities Commission



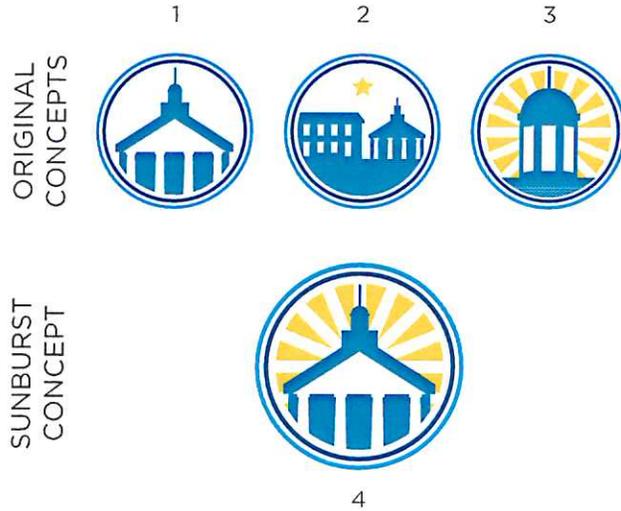
CITY OF
MONTGOMERY
Arts Commission



CITY OF
MONTGOMERY
Landmarks Commission

DESIGN FEEDBACK | We Heard You

LANDMARKS COMMISSION



- Overall, the four Commission members who provided feedback on the final logo design are happy with it.
- One other recommended:
“A substantial change that would require all logos to be modified for consistency at an additional cost”



DESIGN FEEDBACK | We Heard You

LANDMARKS COMMISSION

PARKS & RECREATION COMMISSION

ORIGINAL CONCEPTS



SUNBURST CONCEPT



4

4

- Overall, the four Commission members who provided feedback on the final logo design are happy with it.
- One other recommended: "A substantial change that would require all logos to be modified for consistency at an additional cost"

- This commission requested that the path be less straight and more winding.



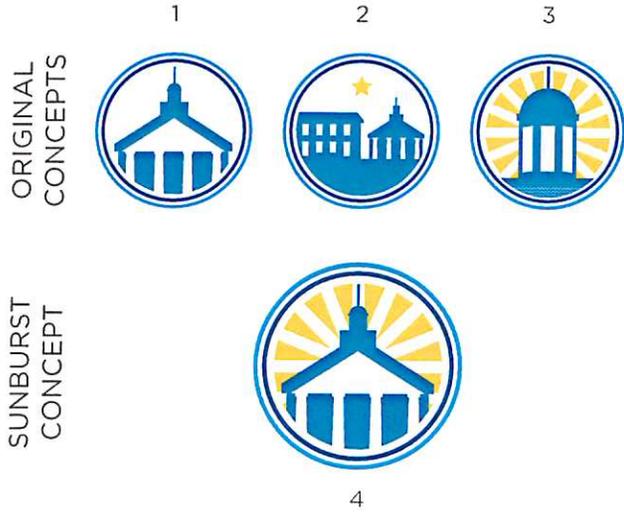
5



5

DESIGN FEEDBACK | We Heard You

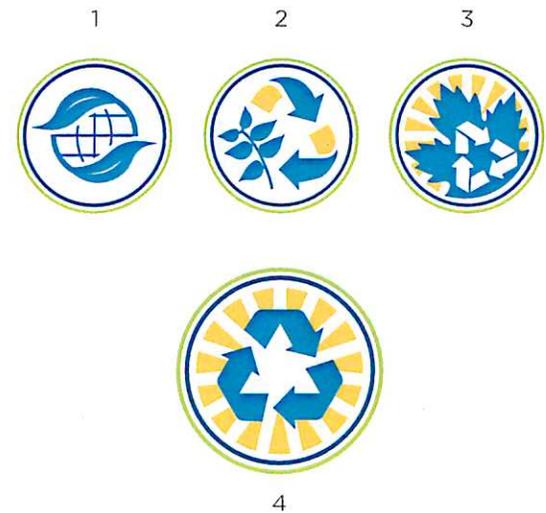
LANDMARKS COMMISSION



PARKS & RECREATION COMMISSION



ENVIRONMENTAL ADVISORY COMMISSION



- Overall, the four Commission members who provided feedback on the final logo design are happy with it.
- One other recommended:
"A substantial change that would require all logos to be modified for consistency at an additional cost"



- This commission requested that the path be less straight and more winding.



- Members believe the commission covers much more than just recycling.
- Members are okay with the sunburst, but if that is an issue with what they prefer, they would rather not have the sunburst.
- Of the options, they chose #2 but would like a Sycamore leaf as the leaf image.

ENVIRONMENTAL ADVISORY COMMISSION | Additional Studies

ORIGINAL SURVEY CONCEPTS



1

2

3

STARBURST CONCEPT



4

ADDITIONAL STUDIES



A

B

C

D

Environmental Advisory Purpose:

“To develop practical ways in which City Council, its Commissions, and Residents can responsibly use our resources so that Montgomery, Ohio is an environmentally-conscious community in which to live.”



Buckeye



Ginkgo



Kentucky Coffeetree



Sweetgum

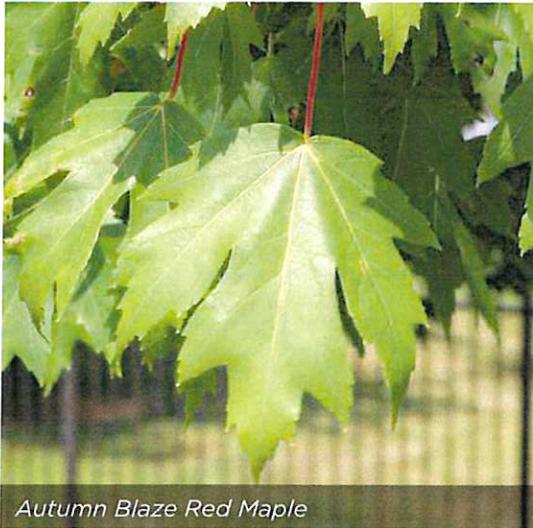


Sycamore

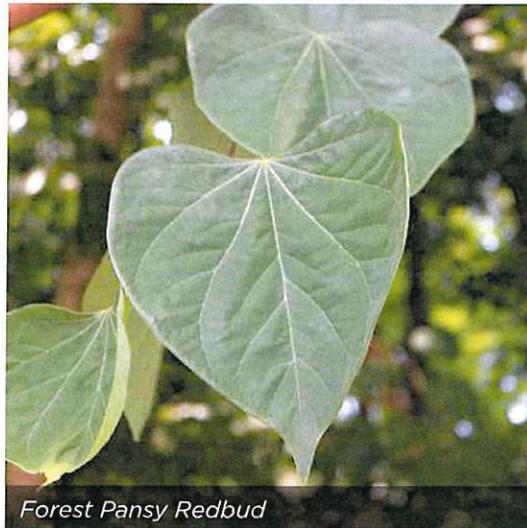


Sugar Maple

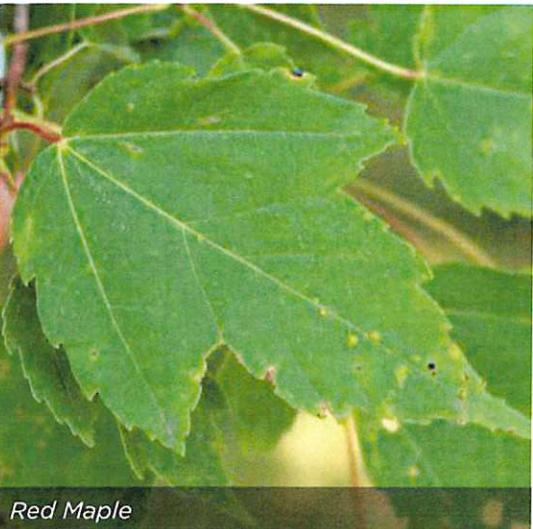
ENVIRONMENTAL ADVISORY COMMISSION | Additional Studies



Autumn Blaze Red Maple



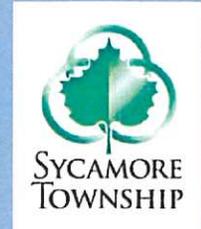
Forest Pansy Redbud



Red Maple



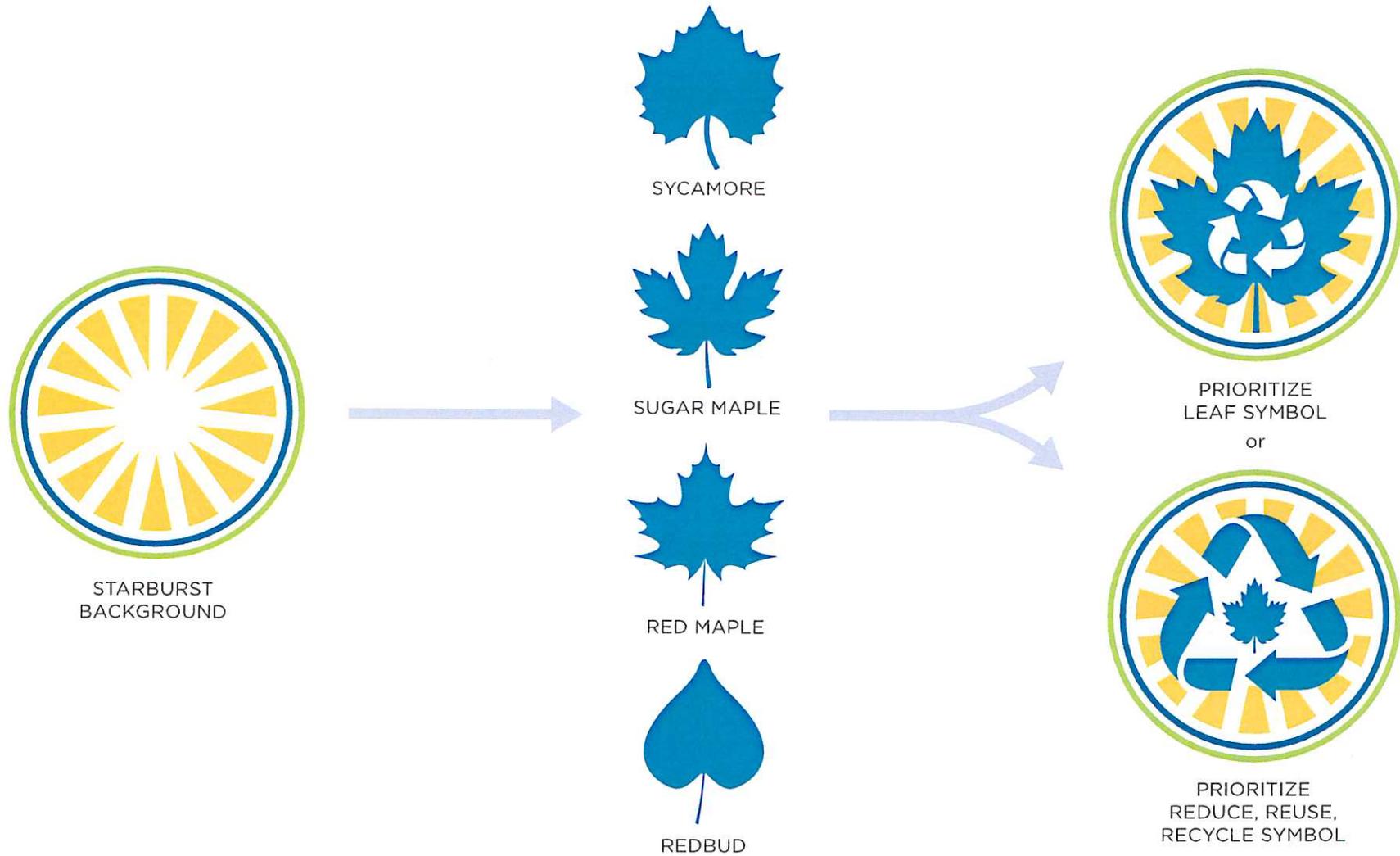
Sugar Maple



Additional species mentioned in Montgomery's Street Tree Program:

- **EVERGREENS** Spruces, Pines
- **FLOWERING** Bottlebrush Buckeye, Crabapple, Dogwood, Fringe Tree, Japanese Tree Lilac, Magnolia, Redbud, Serviceberry, Pear
- **FRUIT AND NUT** Buckeye, Persimmon
- **SHADE** Ash, Beech, Blackgum, London Planetree, Maples, Oaks, Sweetgum, Tuliptree, Yellowwood, Zelkova
- **SPECIAL or INDIGENOUS** Kentucky Coffeetree, Ginkgo (Male), Bald Cypress, Fir

ENVIRONMENTAL ADVISORY COMMISSION | Distinctly Montgomery





Thank you!



CITY OF

MONTGOMERY

A CHARMING PAST. A GLOWING FUTURE.

July 21, 2020

TO: Brian K Riblet, City Manager

FROM: Matthew Vanderhorst, Community and Information Services Director

SUBJECT: 2021 and 2022 Calendar

Request

It is necessary for the Government Affairs Committee of Council to consider the theme for the 2022 City Calendar and the cover for the 2021 Calendar.

Background

For the 2021 Calendar, the theme chosen was **Montgomery: A Tree City USA**.

As is customary, the City frequently alternates between highlighting the City landmarks and the City parks in the yearly calendar, with a couple of exceptions.

In 2021, we will highlight significant trees found in our City parks in their full seasonal beauty. The first two-page spread (pages 2 & 3) will feature photos of featured tree leaves with a brief description. The employee team of Evelyn Dumont, Sharon Savitt, Sarah Fink, DeAnna Gross, Julie Nies, and Faith Lynch have pulled together content and manage this project.

Due to the stay at home order at the end of the 2019-2020 school year, several students were not able to complete the artwork. Ms. Elise Williams and Ms. Courtney Farrell each designed the August and the June Artwork and cover options. We invite input from the Government Affairs Committee on the cover artwork. Please choose from the 12 selections of artwork for each month or the cover designs submitted by Ms. Williams.

2022 Calendar Theme

Below is a list of potential calendar themes generated by staff and Ms. Williams. The committee does want to note that we recommend not relying on a theme that focuses heavily on visual representations of people as some artists are better capturing the human form than others.

2022 Calendar Theme Ideas

1. Life in Montgomery
 - a. Historic photos reimaged as artwork to demonstrate what life was like in Montgomery at some historical time in the City's past
2. Montgomery parks
 - a. Highlight a different park each month. Some parks will be featured multiple months
3. "The faces of our commissions"
 - a. Student art would feature commission projects.
4. Faces of the community
 - a. Focus on residents doing something in Montgomery, such as volunteer work, at an event, on a commission.
5. Why do you love Montgomery?
 - a. Residents submit information on why they love Montgomery or Montgomery events.
 - b. Photos representing the resident feedback would be selected by staff and provided to the art teacher.
 - c. Include resident responses in quotes for each month.
6. Small businesses of Montgomery (survivors of the pandemic)
7. Kid hot spots – from kid perspective
8. Award-winning residential properties

2023 Calendar Ideas

1. All about Montgomery Quarter
 - a. What would be the student art? Art assigned in Sept. 2021 and due May 2022.
2. Scenes of Montgomery using Photography.
 - a. Photos would only be shot during fall, winter, and spring seasons.

Recommendation

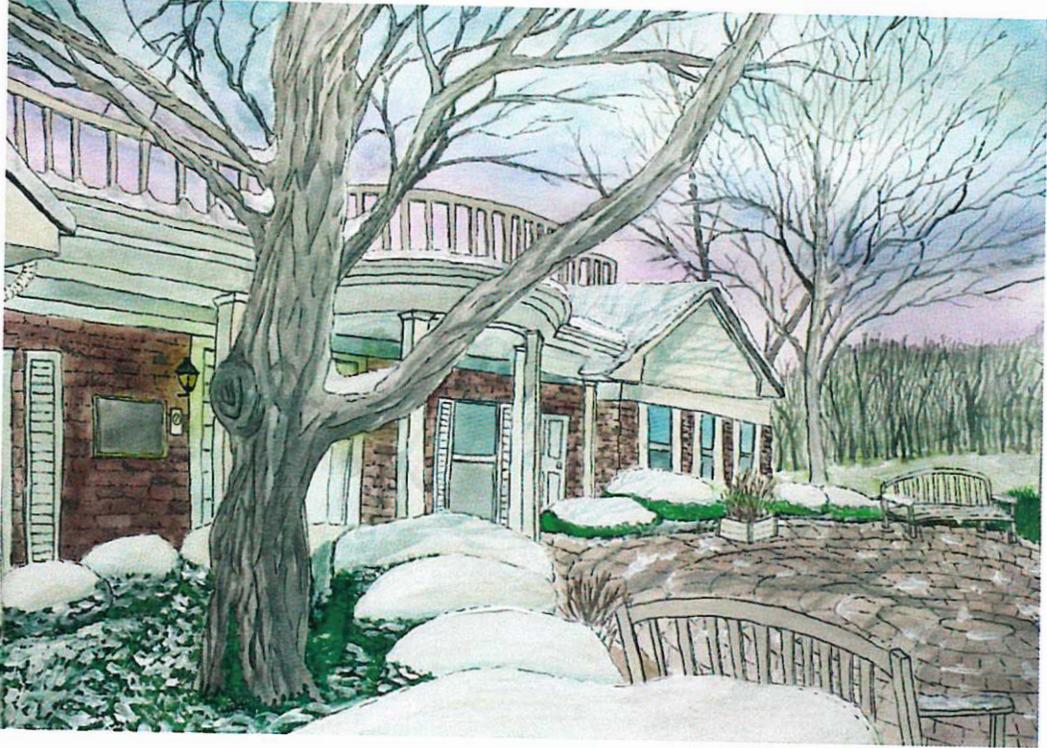
Staff recommends City Council provide feedback on the cover of the 2021 Calendar and the theme for the 2022 Calendar.

Attachment:

2021 artwork from Sycamore High School Advanced Placement art class.

2021 Calendar Artwork

January



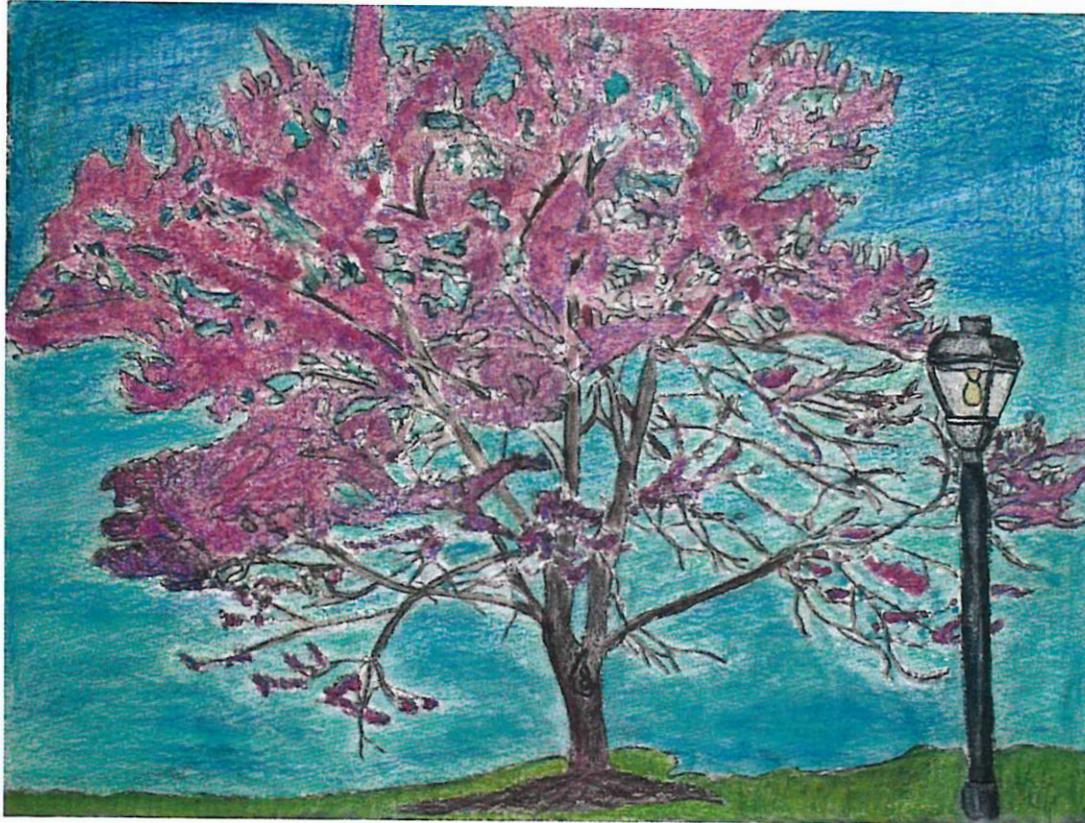
February



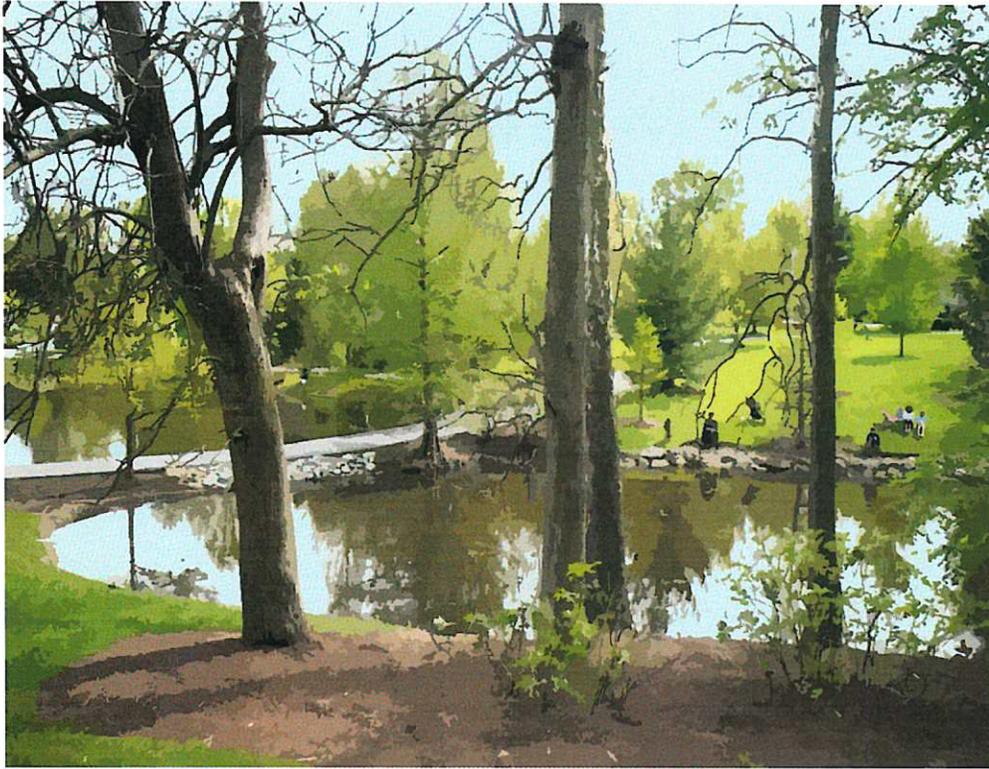
March



April



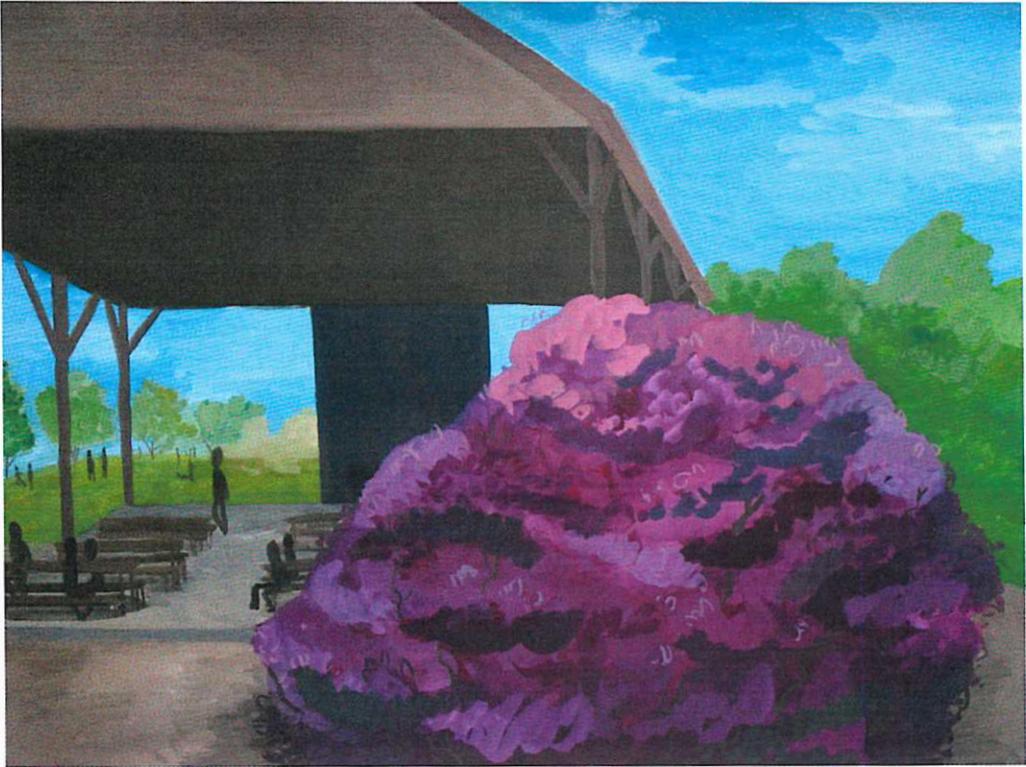
May



June



July



August



September



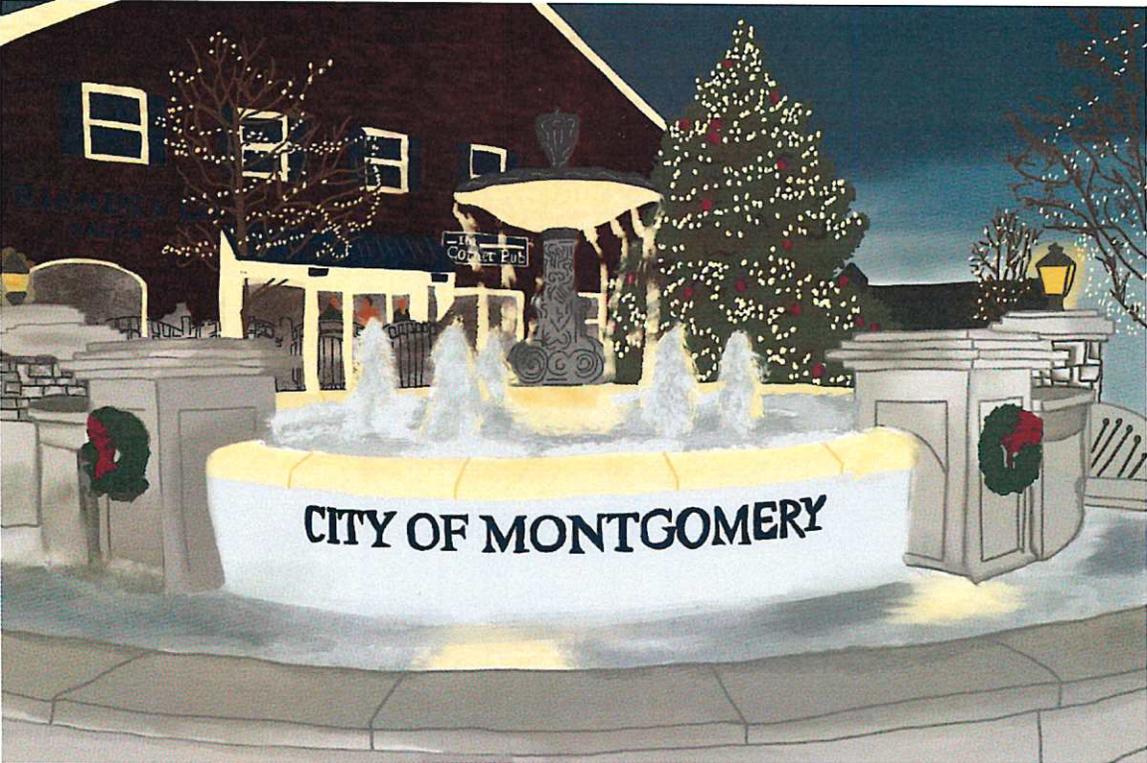
October



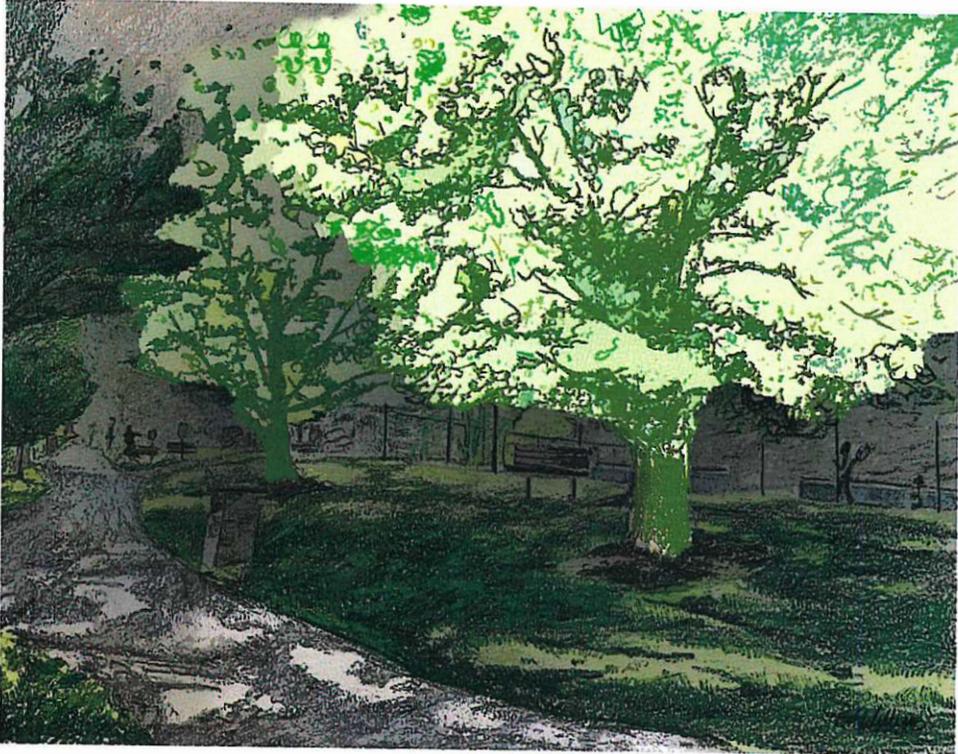
November



December



2021 Calendar Cover Options





Bulletin

Vendor	Setup and Initial Design	Layout			PRINTING			Mailing		Annual total for 16 pages
		Per Issue			Per Issue			Processing	Postage	
		8 Pages	12 Pages	16 Pages	8 Pages	12 Pages	16 Pages			
Quality Publishing Co.	\$0.00	\$707.20	\$1,060.80	\$1,414.50	\$1,469.79	\$2,514.59	\$2,268.60	\$347.50	\$2,200.00	\$74,767.20
Think Patented	\$0.00	\$600.00	\$900.00	\$1,200.00	\$1,104.00	\$1,733.00	\$1,778.00	\$298.00	\$983.00	\$51,108.00
Market Place Printing and Design	\$480.00	\$720.00	\$900.00	\$1,200.00	\$1,984.00	\$2,640.00	\$3,425.00	\$343.85	\$895.00	\$70,366.20
Graphic Village	\$1,680.00	\$1,275.00	\$1,275.00	\$1,275.00	\$1,806.00	\$2,707.00	\$2,940.00	\$330.00	\$895.00	\$65,280.00

Calendar

Vendor	Prep and Design	Cover Letter	Insert	Envelopes	Printing	Mail Prep	Postage	TOTAL
Quality Publishing Co.	\$2,720.00	\$513.02	524.75	\$818.85	\$5,648.56	\$978.75	\$2,550.00	\$13,753.93
Think Patented	\$1,600.00	\$100.00	\$140.00	\$0.00	\$6,532.00	\$625.00	\$0.00	\$8,997.00
Market Place Printing and Design	\$1,380.00	\$461.40	\$521.00	\$843.60	\$6,330.00	\$925.00	\$895.00	\$11,356.00
Graphic Village	\$8,880.00	\$384.00	\$549.00	\$717.00	\$6,244.00	\$422.00	\$1,400.00	\$18,596.00

Notes:

Think Patented: Current vendor so no cost for setup and and initial design. Calendar printing quote included the cost of envelopes.

August 5, 2020

TO: Brian Riblet, City Manager

FROM: Matthew Vanderhorst, Community and Information Services Director

SUBJECT: Recommendation for 2020-2021 Montgomery Bulletin and 2021 Annual Calendar Printing and Design Contract

Request

The City of Montgomery produces the monthly Montgomery Bulletin and annual City Calendar to inform its citizens and businesses of the services, decisions, and events provided by the City. These publications are regularly recognized as the primary communication pieces the public uses to acquire information about the community.

It is necessary for City Council to consider a Resolution authorizing the City Manager to enter into a contract with Think Patented for design and printing of the Montgomery Bulletin and Calendar. The total estimated annual cost is \$51,108 which exceeds \$50,000.

Financial Impact

The Bulletin and City Calendar are budgeted in account 101.715.5390, Outside Printing. The estimated cost quoted by Think Patented is under the budgeted amount for 2021.

Background

A Request for Proposal (RFP) was published in July 2020 for design and print services for the 2020-2021 Montgomery Bulletin and City Calendar. Four responses were received. The City has contracted with Think Patented during the past year and staff has worked well with the vendor. Their proposal was the lowest of the four received. The average cost to produce the Bulletin during Think Patented's previous contract was in line with their 2019 quote of \$55,812.

Montgomery Bulletin RFP Responses

Vendor	Annual total for 16 pages
Quality Publishing Co.	\$74,767.20
Market Place Printing and Design	\$70,366.20
Graphic Village	\$65,280.00
Think Patented	\$51,108.00

Annual Calendar RFP Responses

Vendor	Total Cost
Quality Publishing Co.	\$13,753.93
Market Place Printing and Design	\$11,356.00
Graphic Village	\$18,569.00
Think Patented	\$8,997.00

Recommendation

Staff recommends that the City remain with Think Patented for the 2020-2021 contract period for the Bulletin and Annual Calendar.

Attachment:

Table of Requests for Proposals 2020-2021 Bulletin and Calendar

July 24, 2020

TO: Brian Riblet, City Manager
 FROM: Matthew Vanderhorst, Community and Information Services Director
 SUBJECT: Surplus Equipment

Request

The following listed computer equipment is of no use to the department due to equipment condition and obsolescence and should be designated as surplus by the Government Affairs Committee of City Council.

Manufacturer	Model	Serial Number	Type
Dell, HP, Acer			8 Various Computer Displays
Dell	OptiPlex 390	GSG LZQ1	PC
Dell	OptiPlex 390	GSGGZQ1	PC
Dell	OptiPlex 390	GSFHZQ1	PC
Dell	OptiPlex 390	GSCJZQ1	PC
Dell	OptiPlex 740	HWHYXG1	PC
Dell	OptiPlex 790	HL9QQW1	PC
Dell	OptiPlex 990	8FCKPS1	PC
Dell	OptiPlex 990	5G964V1	PC
Dell	OptiPlex 9020	5KYDJ02	PC
Dell	OptiPlex 9020	8BGGH02	PC
Dell	OptiPlex 9020	5KYBJ02	PC
Dell	OptiPlex GX620	2YR9NB1	PC
Dell	OptiPlex 390	GSFGZQ1	PC
Dell	Inspiron 3647	93LPL02	PC

This equipment does have value as parts and will be placed on GovDeals.com for auction. Hard drives have been removed or erased of all data and formatted according to US DoD 5220.22-M standards.

If you have any further questions, please do not hesitate to contact me.

These Minutes are a draft of the proposed minutes from the Government Affairs Committee of City Council meeting. They do not represent the official record of proceedings until formally adopted by the Government Affairs Committee of City Council.

City of Montgomery
Government Affairs Committee Minutes
June 8, 2020

Present

Brian Riblet, City Manager
Tracy Roblero, Asst. City Manager/Acting Comm. Dev. Dir.
Connie Gaylor, Clerk of Council
Matthew Vanderhorst, Community and Information Services Director
Faith Lynch, Communications and Engagement Coordinator
Shawn Cooper, Customer Service Representative
Nichole Roberts, Kolar and Rasor Marketing
Kegan Riley, Kolar and Rasor Marketing
Grace Hall, Miami University Student

City Council Committee Members Present

Gerri Harbison, Chair
Craig Margolis
Lynda Roesch, Teleconference

The Government Affairs Committee of Council convened its meeting for June 8, 2020 at 4:30 p.m. in person and by telephone conference via Zoom with Mrs. Harbison presiding. This remote access meeting was allowed by emergency legislation adopted last week by the Ohio General Assembly and approved by the Governor. The emergency legislation added language to RC Section 121.22 allowing public meetings by telephone conference during the current pandemic and declared State of Emergency. As required by the statute, notice of the telephonic meeting was publicized more than 24 hours in advance to allow public access through the same conference call in service. The public was also given a backup number to call in the event there were technical difficulties. This Notice was posted on the City's website and a similar Notice was sent to The Cincinnati Enquirer.

Commission Logo Recommendation (Community and Information Services)

Mr. Vanderhorst explained the City is nearing the end of the City's branding campaign with one of the last items being the approval of Board and Commission logos. The City has worked with Kolar and Rasor Marketing, in partnership with Grace Hall, Miami University student to create several logo versions for each Commission. A survey was sent to the six external boards and commissions with three choices to vote on. The survey lasted from May 6 - May 20. Nichole Roberts and Kegan Riley presented the results of the survey to the Committee.

A total of 33 members participated with the following breakdown:

Parks & Recreation: 7 (21.2%)
Sister Cities: 4 (12.1%)
Arts: 5 (15.2%)
Beautification & Tree: 8 (24.2%)
Environmental Advisory: 4 (12.1%)
Landmarks: 5 (15.2%)

Ms. Roesch stated she never received the survey and would like to be able to vote. She stated the number of responses was not enough to make a decision.

Mr. Vanderhorst explained it was sent two times with a follow up email to each of the Commission members. Mrs. Lynch further commented that with the timing of the survey and Covid-19, many

These Minutes are a draft of the proposed minutes from the Government Affairs Committee of City Council meeting. They do not represent the official record of proceedings until formally adopted by the Government Affairs Committee of City Council.

City Council Government Affairs Committee Minutes
June 8, 2020
Page 2.

Commission members may have not had time to respond.

Ms. Roberts continued the presentation showing the style preferences questions. The survey gave three options of Style:

- Option 1: Single object/Single color
- Option 2: Scene of Objects/Two Colors
- Option 3: Starburst Background

Option 3 was the most preferred overall with the starburst background. Option 2 is the least preferred.

The next question on the survey was the logo design preferences showing the following results:

- Parks & Recreation Commission - Option 2 was the most preferred with Option 1 being the least preferred.
- Sister Cities Commission - Option 3 was the most preferred with Option 2 being the least preferred.
- Beautification & Tree Commission - Option 3 was the most preferred with Option 2 being the least preferred.
- Environmental Advisory Commission - Option 2 was the most preferred with Option 1 being the least preferred.
- Landmarks Commission - Option 1 was the most preferred with Option 2 being the least preferred.
- Arts Commission - Option 1 was the most preferred with Option 3 being the least preferred.

Ms. Roberts continued the presentation explaining the Color Strategy portion of the survey. The questions asked were:

- Which of the following Color Strategies do you most prefer for the board and commission logos?
- Which accent color(s) best complement the City's existing palette?
- Should color be a distinguishing factor between external & internal logos.

The options given were one accent color, two accent colors and three accent colors. Three accent color option was most preferred, and the one accent color was the least preferred option.

Ms. Roberts further explained the design insights and recommendations of logos. The Starburst background would be used on all logos for system continuity - similar to our normal City logo. The system colors for each logo would be Red for all Internal boards and commissions, Green for external, nature-based commissions and Sky Blue for external, heritage and culture-based commissions. Ms. Roberts then showed each finished logo concept for each board or commission.

Mrs. Harbison asked why the Environmental Advisory Commission had changed from the preferred design to the design shown.

These Minutes are a draft of the proposed minutes from the Government Affairs Committee of City Council meeting. They do not represent the official record of proceedings until formally adopted by the Government Affairs Committee of City Council.

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Ms. Roberts explained that some preferred design concepts needed simplified to read best on the starburst background.

Finally, Ms. Roberts showed the final designs with the text included and welcomed any additional feedback.

Ms. Roesch recommended taking the results back to each commission to discuss and get additional feedback before making a final decision. Mrs. Harbison and Vice Mayor Margolis agreed.

Mrs. Harbison thanked them for their presentation and confirmed Staff will review the designs with each Commission before moving forward.

Other Business

Mr. Riblet explained the State of Ohio is allowing playgrounds to reopen as of Wednesday, June 10; however, the City is waiting on further guidance from the Hamilton County Health Department on the guidelines for doing so. The guidelines state that high-touch surfaces would have to be cleaned once every hour and this is not a feasible option for our staff. Mr. Riblet stated he is in the process of getting clarification on the specifics. He stated, the City will have signs made encouraging social distancing and a further update will be made after the meeting with the Health Department.

Mr. Riblet reminded the Committee the Montgomery Community Pool will be opening on Monday, June 15. He stated that reservations were already being made and almost sold out for the first day.

Minutes

Vice Mayor Margolis moved to accept the May 11, 2020 Government Affairs Committee minutes. Ms. Roesch seconded. The Committee unanimously agreed.

Adjournment

Vice Mayor Margolis moved for adjournment. Ms. Roesch seconded. The Committee unanimously agreed. The Governmental Affairs Committee of Council meeting was adjourned at 5:00 p.m.

Chair