

June 9, 2016

TO: City Manager, Mayor and City Council Members

FROM: All Department Heads
Connie Gaylor, Administrative Coordinator

SUBJECT: Thursday Update

The following information is provided to you as a summary of activities for the week of June 6, 2016 and as an announcement of activities in the coming weeks:

1. As a reminder, the Public Works Committee is scheduled to meet on Monday, June 13 at 5:30 p.m. The Parks and Recreation and Government Affairs Committees have cancelled their regularly scheduled meetings for the month of June.
2. On Thursday, June 2, the Citizens Emergency Response Team (CERT) was called to assist with the search of a missing person in Franklin, Ohio. Five of our CERT members responded and were in route when the missing person was located. Although the team wasn't fully utilized, it was their first deployment and a great test of how the system would be activated. That same evening Mark Stagge conducted a CPR recertification training with the team. Thanks to our CERT members for their commitment and to Mark Stagge for conducting the training.
3. On Saturday, June 4, seven residents attended the Quarterly CPR and First Aid training held at the Safety Center. Mark Stagge certified the attendees as he walked them through the training and shared with them his vast knowledge in emergency care.
4. On Monday, Officer Dan Long resigned his position with the City citing personal reasons. Dan expressed appreciation for his opportunities while with the City and expressed admiration for many co-workers. Our thanks to Dan for his service to the City.
5. Councilmember Craig Margolis and Tracy Roblero attended a Grand Opening for Nora Fink, Personal Stylist located at 9407 Montgomery Road. Members of the Chamber of Commerce were also in attendance. Nora expressed her excitement for being located in the City of Montgomery and her gratitude for a warm welcome to the business community.
6. On Wednesday, Chief Simpson and Sergeant Greg Vonden Benken attended a training luncheon in Pickerington, Ohio, hosted by the FBI National Academy Associates (FBINAA). This regional luncheon is well attended with an estimated 200 attendees. Presentations are generally centered around leadership topics.
7. On Wednesday, Matthew Vanderhorst, Tracy Roblero, Melissa Hays and Faith Lynch met to discuss available options to gather feedback about housing in Montgomery. The target audiences include realtors, builders and the residents. This is intended to build on the initial feedback received during MCLA 2.0 and to address several items in Goal four, Strategy 1 of the 2016-2021 Strategic Plan.

8. The Landmarks Commission met on Wednesday evening to discuss a plaque commemorating Morgan's Raid through Montgomery. Frank Davis has been working with Landmark Consultant and architect, John Grier on a design for the plaque to be showcased at Neully-Plaisance Plaza.
9. The fire department held Water Tanker Operations training with the assistance of Harlan Township Fire Department. Water Tankers are utilized in areas that are not protected with fire hydrants. The area in Montgomery where water supply becomes challenging is on the Interstate Highways.



10. This morning, Brian Riblet met with representatives from Gateway Partners, LLC and Strand Associates to review the Certified Traffic counts provided by ODOT and discuss any impacts these counts have on traffic alternatives for the Gateway Redevelopment Area (GRA).
11. This afternoon, Wayne Davis and Tracy Roblero met with representatives from Twin Lakes as well as Indian Hill landowners Emery Brothers, Ltd. to discuss future plans of the Emery's to develop their land that borders Montgomery just behind the First Financial Bank. Staff agreed to follow up with the attendees with some answers to questions that were presented during the meeting.
12. This afternoon, Wayne Davis presented the State of the City address today at Twin Lakes, Life Enriching Communities, to a packed room. This Montgomery Chamber of Commerce annual program provides an update of current economic development, projects and events within the City. This year Wayne spoke about the new 2016-2020 Strategic Plan, current economic development projects such as the Gateway Redevelopment Area, capital projects and also City finances. This comprehensive presentation is always well received and is a staple program for the Chamber of Commerce. Thank you Wayne for providing a transparent, informative view of current operations of the City.
13. This afternoon Brian, Katie, Tracy and Wayne met with Jeff Aluotto, Interim Hamilton County Administrator and James Noyes, Assistant Director of Planning and Development, to discuss opportunities for partnership between the City and Hamilton County for the Gateway Redevelopment Project.
14. Elex Inc. has begun work on the 2016 Montgomery Signal Project as crews began installing conduit on Main Street and have excavated and poured the foundations at Cooper Road and Delray Drive that will support the new traffic poles and mast arms. The project schedule was developed to have the bulk of the work occur during the summer months while school is out with an overall project completion date of October 31, 2016.

15. A new solar powered pedestrian crosswalk system was installed this week on Deerfield Road between Pioneer and Dulle Parks, replacing the antiquated system that was in place for many years and will provide an enhanced and safer crosswalk for pedestrians.
16. Public works staff has been busy installing new landscape plantings throughout the medians on Montgomery Road and most recently replaced landscape plants and renovated the landscape beds in Parrott Alley.
17. Public works staff spent this week using a high pressure air system to blow out silt and debris from the Montgomery Park brick paver walkway and filling back the voids with fine gravel. This allows the pervious walkway to function properly and act as a storm water detention system as it was initially designed to do.
18. The May Social Media Report is attached to this Thursday Update. Please note that while the City of Montgomery is now on Instagram, the platform does not publish analytics. As of this date, we do have 61 followers. Please feel free to share any photos you may snap of the community with Faith and she will happily consider them for publication on Instagram. Instagram is a photo sharing social media platform. To see what she has posted so far visit <https://www.instagram.com/montgomeryohio/>
19. For the weeks of June 13 through 17 and June 20 through 24, 2016, 43 teen volunteers will be assisting Officer Bob Otte at Safety Village. These teen volunteers have made a week long commitment to help reinforce the lessons taught at Safety Village on the basic rules of pedestrian and traffic safety as well as fire, personal, animal, water and school safety. These teen volunteers make Safety Village possible and the City is especially grateful for their assistance.
20. Please find a Thank You letter submitted by the Montgomery Woman's Club in recognition of a donation for their annual Fashion Show that raises money for the New Beginnings Program of Assistance League of Greater Cincinnati and other local charities. We appreciate their partnership with the City and their commitment to supporting these worthwhile charities.
21. Please find attached Montgomery-related news articles that appeared in the local media since our last update.

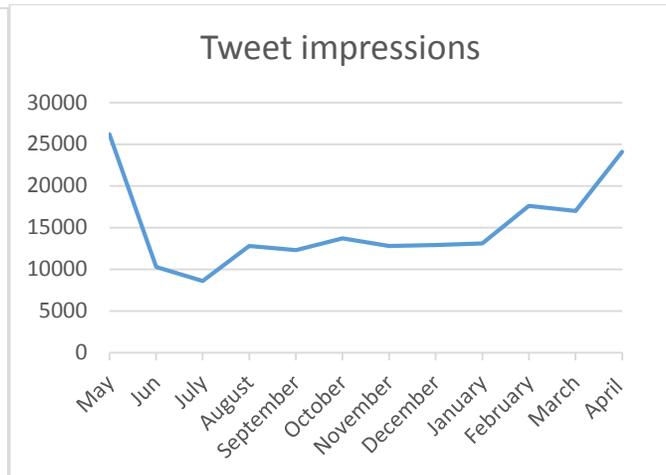
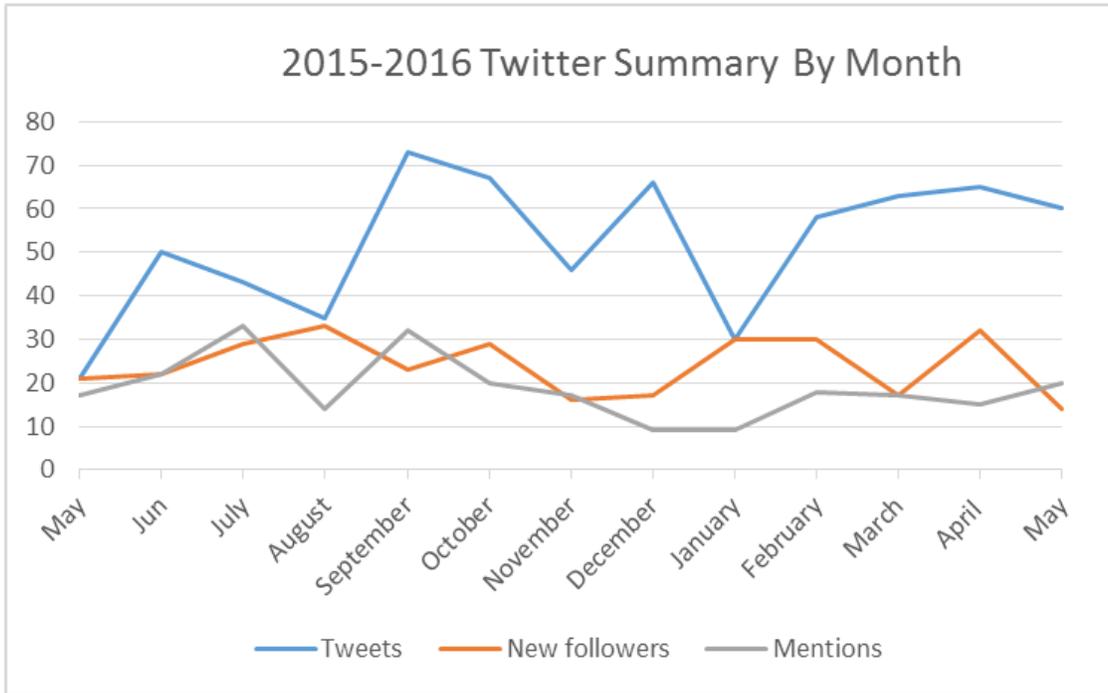
Should you have questions or concerns regarding this information, please do not hesitate to contact me.

C: Wayne Davis, City Manager
Mayor and City Council Members
Department Heads
Terry Donnellon, Law Director

Social Media Performance Measures

May 2016

Twitter



Twitter Analysis:

While profile visits and tweet impressions are climbing, the total number of new followers dropped in May. The top tweet was a tweet about the June 4 CPR/First Aid class with 236 impressions. The top Media tweet was about the Fishing Contest on June 4 with 193 impressions. This Media tweet included a photo of a happy winner. The top mention was a tweet done by @sycamoreschools about retiring Sycamore Schools administrator Phil Hackett and his Phil Hackett Day in Montgomery. This tweet garnered 121 impressions.

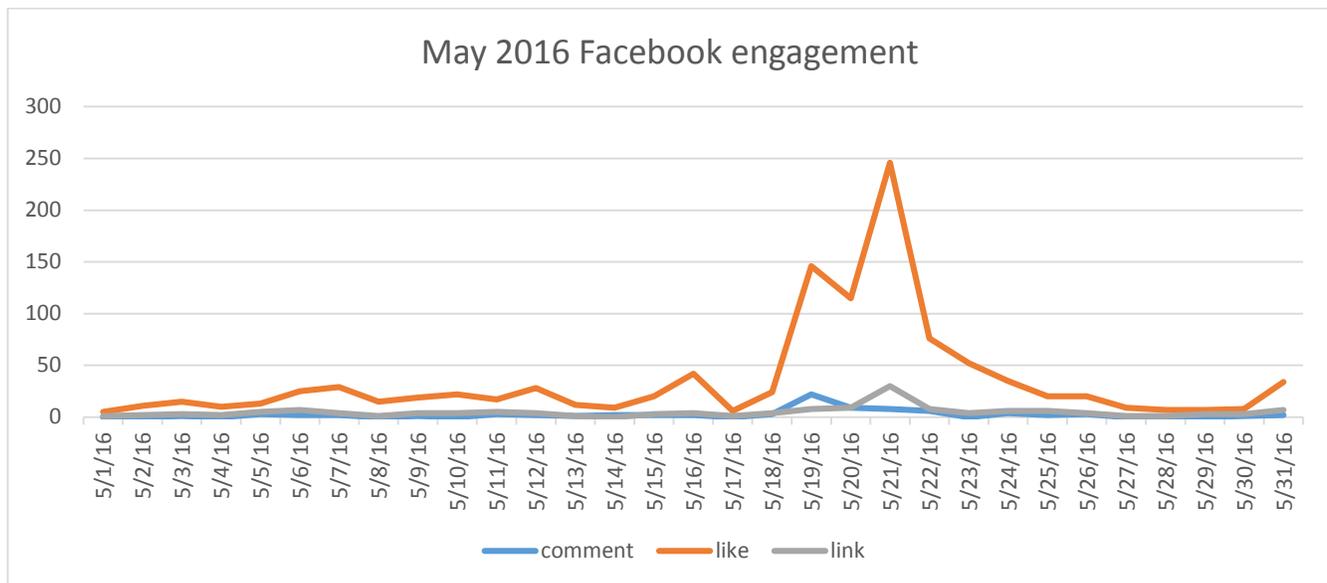
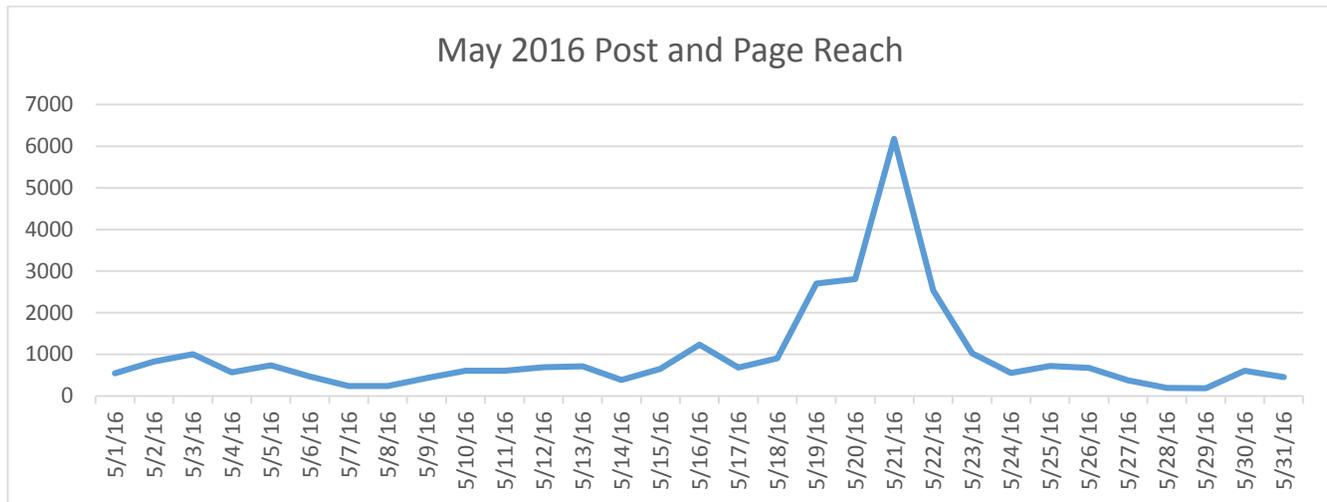
Twitter Definitions:

Profile visits: Number of users who visited our Twitter site.

Mentions: Any tweet that contains @montgomeryohio (our username)

Tweet Impressions: Total number of times that our tweet may appear in other user's Twitter feeds, both followers and their followers etc. through shares, mentions and retweets. Shows the reach of the City's brand.

Facebook



Facebook Analysis:

The Sycamore Aves flag photo I posted on May 20 had an astounding reach with 8,800 impressions. This represents unpaid organic reach. School pride goes a long way. The May 19 spike represents a post I did regarding Pat Giblin’s retirement which included photos from the event. This spoke represented 3, 800 impressions. We also bought two ads this month. The first paid ad was for Bastille Day and it generated a reach of 6,100 impressions with 141 clicks on the link to the City website and 181 interactions including comments and likes. The second ad was purchased to promote the 2016 Summer Sports Camps. The reach on this ad was 6,400 impressions with 146 click-throughs to the webpage for more information and 59 interactions including likes or comments.

Facebook Definitions:

Daily Reach: The number of people who visited our Facebook Page, or saw our Page or one of its posts in news feed or ticker. These can be people who have liked your Page and people who haven't. (Unique Users)

Daily Positive Feedback (engagement): The number of times people have given positive feedback (like, share link, leave comment) to your Page, by type. (Unique Users)

Instagram

Currently there are no analytics connected to the app, but as of June 3, we have 61 followers on Instagram. I am always in need of photos for Instagram. Please do not be shy about sharing great photos of the community, special events and other activities and I will happily share on this platform.



P. O. Box 42114, Cincinnati, OH 45242

513 852 1901

June 2016

City of Montgomery
Connie Gaylor, Administrative Coordinator
10101 Montgomery Rd.
Cincinnati, OH 45242

Dear Connie,

The **Passport to Fashion: Destination Paris!** luncheon and fashion show hosted by the Montgomery Woman's Club is now history! We are so grateful to the individuals and businesses that were supportive of this event. To you, we say *THANK YOU!!*

On Saturday, May 14, 342 women came together for a fun afternoon of raffles, fashions, and lunch to raise money that would help support the New Beginnings Program of Assistance League of Greater Cincinnati and other local charities.

We are happy to proudly share that the day was declared a huge success! Your generosity can be credited for the amazing baskets that were put together for our raffles. The Montgomery Woman's Club was able to make a significant donation that we know will be used to provide household items for women seeking lives away from their abusers. These kitchen, bathroom, bedding and cleaning products allow a quick start toward establishing a new apartment or home.

Thank you for your donation of one free rental of Swaim Lodge and a City afghan, valued at \$250.00. Without the generosity of so many, we simply could not have done it.

We look forward to working with you again in the future! Your kindness is most appreciative!

Sincerely,

Betty Tonne
Montgomery Woman's Club
Fashion Show Business Connection



PHOTOS THANKS TO ADAM ZEEK

Two local playwrights are bringing the story of a Montgomery plane crash to life in a new play premiering at the Cincinnati Fringe Festival.

Local playwrights bring Montgomery plane crash to stage

Marika Lee
mlee1@communitypress.com

Two Cincinnati-area actors and playwrights have brought another odd local story to the stage.

Joshua Steele, of Pleasant Ridge, and Mike Hall, of Walnut Hills, are the writers of "CESSNA: A Drama Noir" that premiered at the 2016 Cincinnati Fringe Festival, which runs through to 11.

Steele and Hall got the idea a few years ago during the production of their musical comedy "Hot Damn! It's the Loveland Frog," which was based on the legend of a frogman who was spotted three times from the 1950s to 1970s in Loveland. Hall grew up in Loveland.

"One of the actors told me a story about this bizarre plane crash that happened in Montgomery in the early '80s. I got



Carter Bratton and Mike Hall star in "CESSNA: A Drama Noir," a new play that tells the story of a plane that crashed in Montgomery in the 1980s.

to looking into it. In December 1982, a small plane crashed in Shepard Bookstore, which was a building located at Main and Cooper. The plane was carry four FBI agents, a private investigator and a confessed embezzler, who had surrendered himself about a month earlier," said Steele, who grew up in Montgomery.

The embezzler, Carl Johnson, had stolen more than \$600,000 from a bank in Chicago. Johnson lived throughout the country, including in Cincinnati. He went missing for six years and was declared legally dead by his wife. he turned himself in five days lat-

See STAGE, Page 2A

Stage

Continued from Page 1A

er and led the FBI to some of the money he had buried in Chicago.

"He successfully led them to the money in Chicago and they decided to go on to Cincinnati and recover that money. So, they loaded up the plane from Chicago to Cincinnati and the plane crashed into the bookstore," Hall said.

All five people on the plane died in the crash, leaving the location of the \$55,000 unknown.

Steele said historically the plane crashed because of foggy conditions and technical malfunctions, but he and Hall wondered about other scenarios.

"The money is still,

IF YOU GO

What: "CESSNA: A Drama Noir," at the Cincinnati Fringe Festival

When: Thursday, June 9 at 6:30 p.m.; Saturday, June 11 at 9:05 p.m.

Where: 17 E Court, 17 E. Court St.

Tickets: \$15. Can be purchased at cincyfringe.com or by calling 513-300-5669

supposedly, buried somewhere in Cincinnati and that is kind of our jumping off point. We have embellished the story from there about an FBI agent, who is going after the money," said Hall, who is playing FBI Agent John Lockwood.

Steele said the play is set as a drama noir and has all the themes of clas-

sic film noir.

"There is a lot of interplay of lights and shadow. Instead of traditional theater lighting, we are using all partial lamps. It creates really cool shadows and light and darkness that is really evocative of the period," Steele said.

"CESSNA" will have five performances at 17 E Court, 17 E. Court St., in downtown Cincinnati.

Steele said since they did the Loveland Frog musical, multiple people have told them about strange local stories.

"There is a lot around and a lot of subject material. And people are delighted to see pieces that focus on their hometown," Steele said.

Hall said they have done multiple musical comedies through their company, Hugo West Theatricals, but "CESSNA" is something different for them.

"Because Josh and I have written musicals and they have been comedies, people have been expecting that to be what we have written here and that couldn't be further from the case. This is definitely a drama," Hall said.

PART OF THE USA TODAY NETWORK

NORTHEAST SUBURBAN LIFE

Find news and information from your community on the Web
Cincinnati.com/communities

News	
Richard Maloney Editor	248-7134, rmaloney@communitypress.com
Marika Lee Reporter	248-7577, mlee1@communitypress.com
Sheila Vilvens Reporter	248-7139, svilvens@communitypress.com
Melanie Laughman Sports Editor	768-8512, mLaughman@communitypress.com



THANKS TO JULIE BACK

A rendering of the plans for Orchard Trail, a 29-home development Camden Homes is building off Orchard Club Drive in Montgomery.

New development under construction in Montgomery

Marika Lee

mlee1@communitypress.com

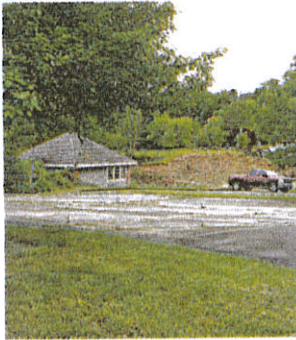
The former Montgomery Swim and Tennis Club is on its way to becoming a new neighborhood.

Demolition has begun on the eight-acre property that Camden Homes is turning into Orchard Trail, a 29-home development, Camden Homes Founder and CEO Dutch Cambruzzi said.

"The community is a lifestyle community, which means we are targeting empty-nesters, through it is not exclusively that. But it will primarily be an empty-nester community," Cambruzzi said.

The homes are mostly ranch style with 2,500 square feet, finished lower levels and custom floor plans. The starting cost of the homes is \$675,000. Orchard Trail will also have a pocket park, a walking trail that will connect to Dulle and Pioneer parks, and a home owners' association that will handle landscaping and yard work.

"The city is excited to have Camden Homes build another high-quality subdivision within the city. The subdivision will be a great addition to the city's existing housing stock and provide diversification of housing types within the city," Montgomery Community Development Director Tracy Roblero said.



MARIKA LEE/THE COMMUNITY PRESS

Demolition has begun on the former Montgomery Swim and Tennis Club, which is becoming a 29-home development.

Cambruzzi said he has received inquiries from Montgomery residents who bought homes in other Camden developments, such as Stone Meadow and Hartford Hill, and are looking to downsize but stay in Montgomery.

"There are so many people who have lived in large homes and they want to downsize. They don't want to be in a condo and they want something that they can lock up and be able to leave and travel," said Julie Back, of Sibcy Cline, who is working on the project with Camden.

The swim and tennis club, 9441 Orchard Club Drive, closed in September and Camden bought the property shortly after. Montgomery City Council approved the project going forward in

February, amid concerns from Orchard Club Drive residents about the density and loss of green space.

"We were able to work cooperatively with residents, the planning commission, city council and the city to find a creative and positive bridge to some of the concerns they had about the development," Cambruzzi said.

Roblero said Camden Homes listened to residents' concerns and made a significant effort to find a solution.

The original plan was for 30 homes, which was trimmed to 29 to allow for the pocket park and to increase the lot sizes to 6,000 square feet. The development has two conservation easements and perimeter buffer.

"It is a significant amount of property that is being preserved as green space. That combined with the reputation of our company was comforting to residents, even residents who had objections about it. We did our best to accommodate them and I think we succeeded," Cambruzzi said.

Cambruzzi said a model home will be built at the development and the first residents will arrive in late winter or early spring of 2017.

Want to know more about what is happening in Montgomery? Follow Marika Lee on Twitter: @ReporterMarika