

September 14, 2017

TO: City Manager, Mayor and City Council Members

FROM: All Department Heads
Connie Gaylor, Administrative Coordinator

SUBJECT: Thursday Update

The following information is provided to you as a summary of activities for the week of September 11, 2017 and as an announcement of activities in the coming weeks:

1. As a reminder, the City Council Work Session is scheduled for Wednesday, September 20 at 7:00 p.m.
2. On Tuesday, Chief John Crowell attended the Blue Ash/Montgomery Rotary Club meeting at which time the heroin initiative in Hamilton County was discussed.
3. On Wednesday, Bethesda North Hospital conducted an Active Shooter Drill. The drill involved one shooter and four victims, with a shooting occurring in the loading dock area of the hospital. The Police and Fire Departments participated in the drill and responded per department policies and procedures. The hospital activated their Emergency Operations Center (EOC) and worked the scenario addressing challenges and issues that the situation presented. Assistant Police Chief Greg Vonden Benken, Fire Chief Paul Wright and Communications and Engagement Coordinator Faith Lynch were present in the EOC. The hospital should be commended for holding such excellent training and taking this challenge head on. Many good lessons were learned in the successful drill. Police Sargent Kevin Gruber assisted Bethesda North in the planning and execution of the exercise. Once again, the great partnership between the hospital and City Staff was evident in this successful event.
4. The Landmarks Commission met on Wednesday evening to consider three applications for Certificates of Approval. The first application was to allow for the shutters to be removed at the Cameron-Feintheil House at 7893 Cooper Road. The property owner presented evidence indicating that the shutters were not original to the building and that Queen Anne style of architecture did not include shutters. The Commission was very pleased with the work that has been done on the house and approved the application. The second application was for new signage for Robinson Sotheby's International Realty at the Johnson Murdough Building, 9429 Montgomery Road. The Landmarks Commission worked with the applicant to make the signage more appropriate to the building and approved the sign package with conditions. Finally, the Landmarks Commission considered a sign package for Elizabeth Grace Home at 7809 Cooper Road. This is the current location of Gattles, which will be changing their name by the end of the year. The Commission was very pleased with the sign package and approved the proposed changes unanimously.
5. On Thursday morning, the Fire Department, in coordination with the Ohio Fire Chiefs' Association held a Hamilton County Legislative Roundtable with local legislators. Twelve area Fire Chiefs met with Senator Cecil Thomas and Representatives Brinkman, Dever, Kelly and Ingram. The Fire Chiefs discussed several proposed Bills that the Legislation is currently considering for passage into law.

6. The City of Montgomery and the Montgomery Ohio Chamber of Commerce hosted their annual FREE hot dog luncheon today at the Neully-Plaisance Plaza. This annual luncheon is an opportunity to thank patrons for their support of local businesses in Montgomery. We value the partnership of the Montgomery Ohio Chamber of Commerce and look forward to this event every year. Thanks to all who attended.
7. Several City Council members, City Staff and Chamber of Commerce members attended the grand re-opening of James Free Jewelers on Thursday afternoon. The event included a ribbon-cutting and open house.
8. Chief John Crowell attended a course hosted by the Hamilton County Emergency Management Association (EMA) on setting up and managing emergency operations centers.
9. Today, Brian Riblet met with representatives from the Gateway Redevelopment Area (GRA) development team and Strand Associates to discuss utility relocation and accessibility issues associated with the roundabout project and the GRA development project.
10. Please note that open enrollment for the City's group insurance plans for fulltime employees is currently underway. All fulltime employees must submit a Medical Benefit Election Form and a Dental Benefit Election form to either enroll or waive these coverages no later than Friday, September 22. In addition, we are scheduling one-on-one meetings with Colonial Life representatives regarding supplemental insurance plan offerings. Please contact Sharon Savitt to schedule a meeting time. If 75% of our employees meet with a Colonial representative, our group will receive Colonial's MD Live plan (provides virtual consultation with a physician for routine illnesses) at no cost to employees or the City. Contact your HealthCare Benefits Committee representative, Sharon Savitt or Anne Paulus (HORAN 745-0707) if you have questions. Please see attachment.
11. The Public Works building additions and renovations are coming along nicely (see attached photos). Most of the exterior work is complete, aside from masonry on the south side of the bay addition. Interior work such as electrical and plumbing continue, and the drywall has been installed in all the rooms.



12. On Friday, multiple members of the Police Department will be participating in statewide mandated police training. Chief Crowell, Assistant Chief Vonden Benken, Sergeants Davenport and Plaatje and Officers Otte and Martin will all be attending a course on Trauma Informed Policing.

13. On Friday, Katie Smiddy, Terry Donnellon, Tracy Roblero and Brian Riblet met with representatives from Traditions Group to discuss the status and proposed plans for the Vintage Club North development site. Staff will continue in our efforts to solidify an agreement that will allow this project to come to fruition.
14. The Ross Avenue Sidewalk and Storm Drainage project construction is approximately 50% complete, as you can see below. The south half of the project is substantially complete with crews now moving on to the storm drainage system installation.



15. The Environmental Advisory Commission will hold the annual One Stop Drop event this Saturday at the Public Works facility. This recycling event will run from 10:00 a.m. to 1:00 p.m. and will collect household items, electronics and latex paint. Goodwill Industries, Matthew 25 Ministries and Habitat for Humanity are the vendors that are participating in this year's event. If you have anything to donate, please feel free to bring your items on Saturday, all items get tallied and are reported on the City's Residential Recycling Incentive grant application which helps to fund recycling services we offer to our residents and furthers the City's commitment to recycling.
16. The Montgomery Car Show will be held on Saturday, September 16 from 4:00 to 7:00 p.m. at the Montgomery Square parking lot. Columbia Hyundai/Acura/Genesis, Camargo Cadillac, Columbia Chevrolet, The Audi Connection, Twin Lakes Senior Living Community, American Savings Bank, Montgomery Inn, Sport Clips, Montgomery Square Plaza and Car-X are sponsoring the event. Blair Carman and the Belleview Boys will be playing live on stage and the Montgomery Police Department will have volunteers serving food with proceeds going to the Holiday Family Fund. A big "Thank You" is extended to public works and the Car Show Team for all their time and efforts with planning and preparing for the show.
17. We now have 20 applications for the MCLA Class of 2018. If you have a candidate for the class, please remind them to apply here <https://www.montgomeryohio.org/pages/mcla/> by September 30. As always, please feel free to share their contact information with Faith Lynch.
18. The Neighborhood Leaders Forum Team will host a fall forum on Thursday, November 16 to provide residents with a strong understanding and awareness of the multiple, critical components involved in economic development and zoning along the Montgomery Road Commercial Corridor. The team will also seek feedback and generate ideas on commercial development along the corridor. This session will be a condensed version of the MCLA 2.0 session held on March 29. The 2016-2021 Strategic Plan outlines the need for engagement with the citizenry around commercial development, and this session is designed to solicit feedback for

consideration in the Montgomery Road Commercial Corridor strategy. This session will start at 7:00 p.m. and will be hosted by the Community Development and Community and Information Services Department.

19. Attached please find the social media report for August. Please direct questions regarding social media to Faith Lynch.
20. As you can see below, the visit to Montgomery, New York by Council Member Cappel, Chief Wright and Matthew Vanderhorst was accompanied with great weather. Historic City Hall was well decorated for the General Montgomery Day's events.



21. Please see attached news articles that have ran since the last update.

Should you have questions or concerns regarding this information, please do not hesitate to contact me.

C: Brian Riblet, Interim City Manager
Department Heads; Terry Donnellon, Law Director



Offer 24/7 health care access for your employees



Here are some of the common conditions that can be treated:

- Allergies
- Asthma
- Bronchitis
- Cold and flu
- Ear infections
- Fever
- Headache
- Joint aches
- Respiratory infections
- Sinus infections
- Skin infections
- Urinary tract infections

MDLIVE also offers pediatric care.

There's a simple way to expand your benefits package and give your employees better access to medical care.

In association with MDLIVE®, Colonial Life can help you provide an easier form of doctor visits for your employees — virtual care. This service is available at no direct cost to you or them for the first year following the enrollment.*

Our service solution

While not intended to replace a primary care doctor, MDLIVE gives your employees 24/7 access to board-certified doctors, where it's most convenient for them. With more than 20 million members, MDLIVE is one of the nation's largest virtual care networks with state-licensed physicians averaging 15 years of practice experience.

After registering, your employees can have a virtual consult to diagnose non-emergency medical issues over the phone or through secure video on their computer, tablet or the MDLIVE Mobile App. When a medical condition calls for a prescription, MDLIVE doctors can send an e-prescription straight to the patient's local pharmacy of choice (restrictions apply).

Your employees can gain one year of access at no charge by simply participating in a 1-to-1 benefits counseling session with a Colonial Life representative.* No purchase is necessary.

Improving employee care just got easier

Making MDLIVE part of your overall benefits offering is an easy way to show your employees you care about their access to medical care. It can also help decrease employee absenteeism and increase productivity — while helping lower health care costs for your business.

To learn more, talk with your Colonial Life representative.

ColonialLife.com

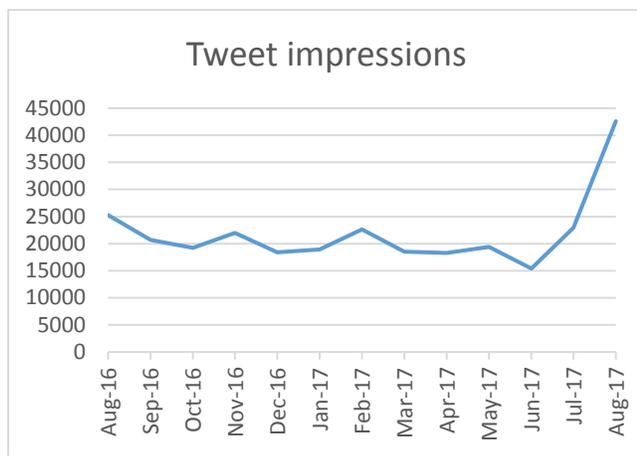
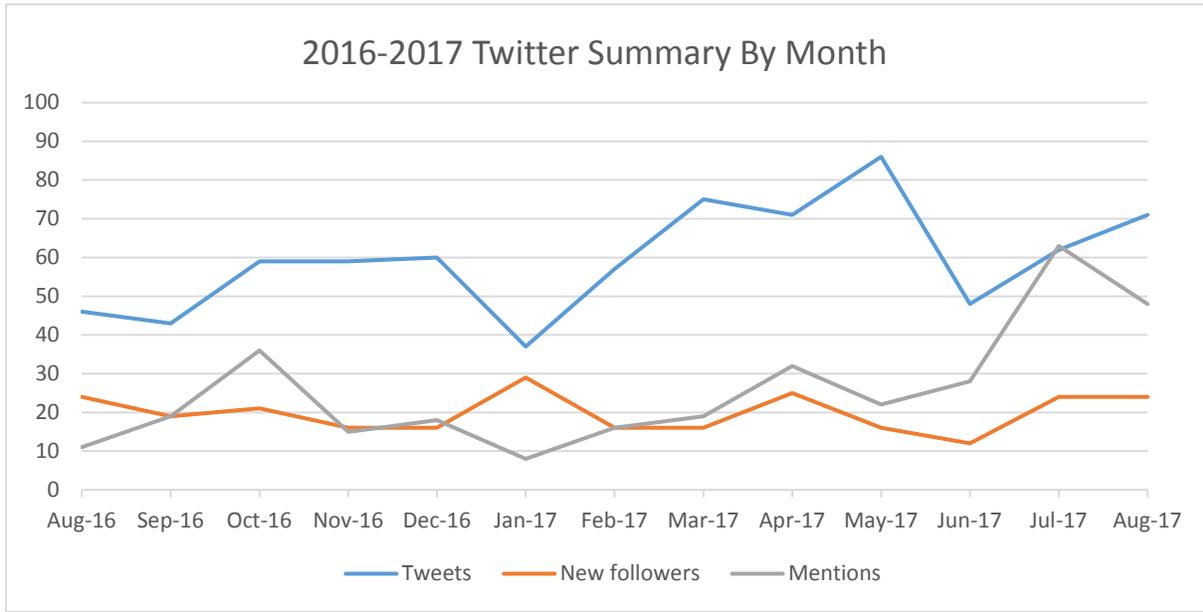
* Certain enrollment conditions apply. Talk with your benefits representative for details.

MDLIVE does not replace the primary care physician. MDLIVE is not an insurance product nor a prescription fulfillment warehouse. MDLIVE operates subject to state regulation and may not be available in certain states. MDLIVE does not guarantee that a prescription will be written. MDLIVE does not prescribe DEA controlled substances, non-therapeutic drugs and certain other drugs which may be harmful because of their potential for abuse. MDLIVE physicians reserve the right to deny care for potential misuse of services. MDLIVE phone consultations are available 24/7/365, while video consultations are available during the hours of 7 am to 9 pm 7 days a week or by scheduled availability. MDLIVE and the MDLIVE logo are registered trademarks of MDLIVE, Inc. and may not be used without written permission. For complete terms of use visit www.mdlive.com/pages/terms.html.

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August 2017 Social Media Report

Twitter



Twitter Analysis:

Total number of new followers on Twitter climbed by 24 for a total of 1,230 followers. The top tweet was made on Aug. 15 and featured a photo of most City Hall employees and Greg Vondenbenken for #CityHallSelfieDay sponsored by Emerging Local Government Leaders. This tweet had 56 engagements and 1,854 impressions. The top media tweet was made on August 15 and depicted a pictorial of how to engage with a school bus on a street with four or more lanes. The tweet reminded residents that school started on Aug. 16, slow down and watch for the kids. This tweet had 43 engagements and 1,527

impressions. The top mention was made by @MiamiTwpFD thanking Montgomery Fire for mutual aid response to a commercial building fire on August 24. This tweet had 254 engagements.

Twitter Definitions:

Profile visits: Number of users who visited our Twitter site.

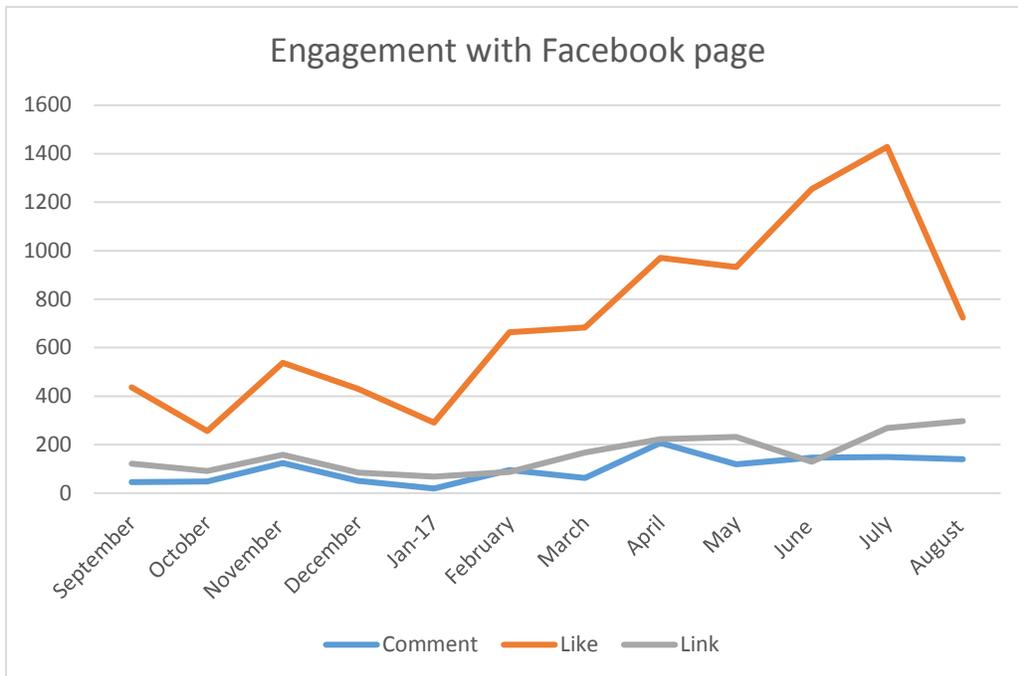
Mentions: Any tweet that contains @montgomeryohio (our username)

Tweet Impressions: Total number of times that our tweet may appear in other user's Twitter feeds, both followers and their followers etc. through shares, mentions and retweets. Shows the reach of the City's brand.

The most effective Tweet features include:

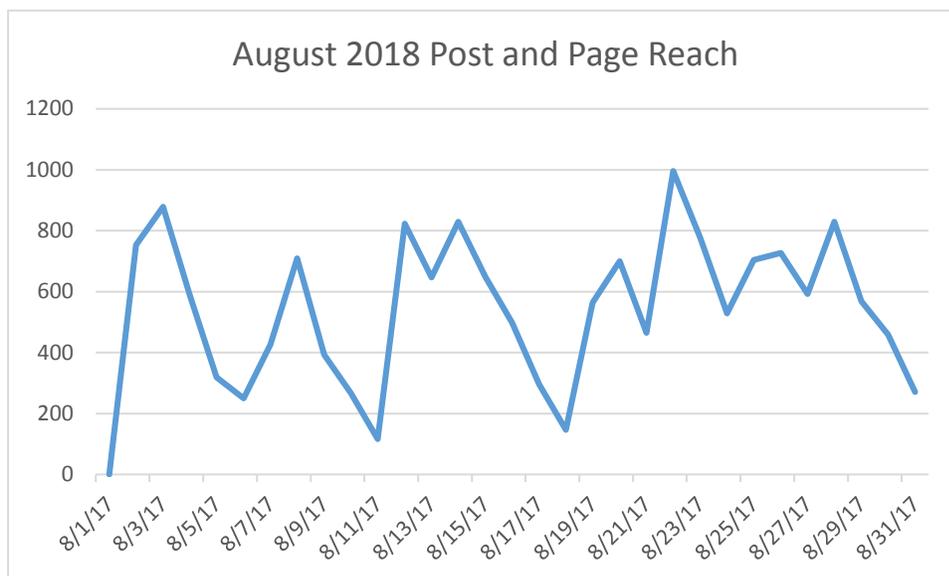
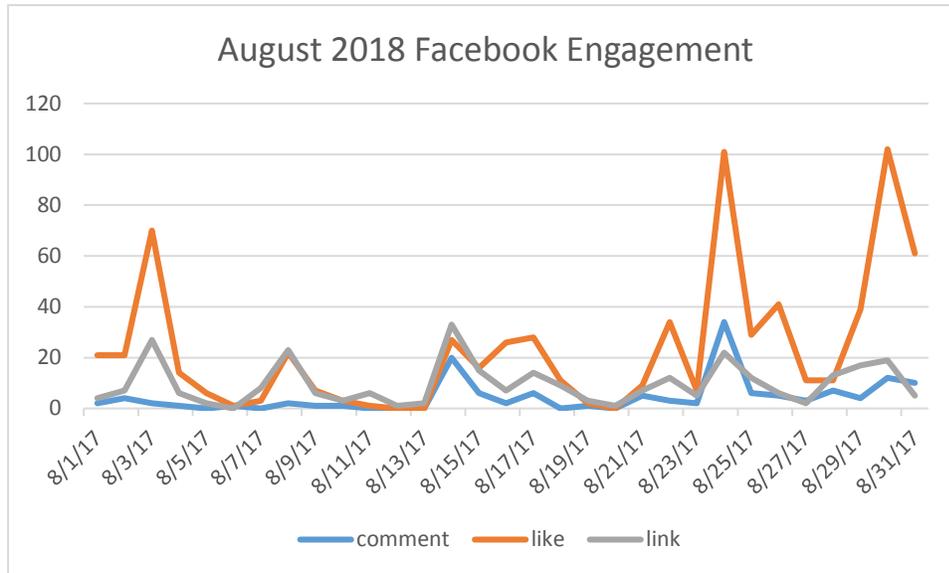
- Photos average a 35% boost in Retweets
- Videos get a 28% boost
- Quotes get a 19% boost in Retweets
- Including a number receives a 17% bump in Retweets
- Hashtags receive a 16% boost

Facebook



This graph depicts the interaction with the City's Facebook page over the course of the year.

Facebook Analysis:



On August 3, we shared an article from Cincinnati Business Journal proclaiming Montgomery Inn as Ohio's most recommended restaurant. This post reached 1,643 people had 61 engagements or reactions. On August 24, we posted a series of photos depicting Montgomery's two golf courses that later became neighborhoods, Tanagerwoods and Swaim Field, at the request of a resident for more information. In total, these posts had a reach of 3,006 and exceeded 102 reactions. On August 30, the post on the new park explorer program had a reach of 1,749 and 102 reactions.

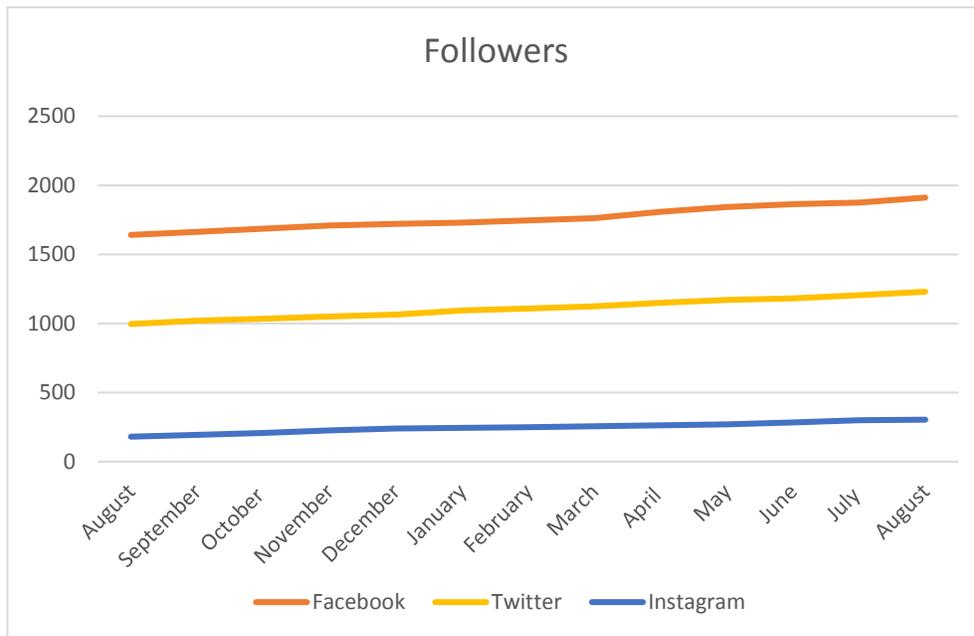
Facebook Definitions:

Daily Reach: The number of people who visited our Facebook Page, or saw our Page or one of its posts in news feed or ticker. These can be people who have liked your Page and people who haven't (Unique Users).

Daily Positive Feedback (engagement): The number of times people have given positive feedback (like, share link, leave comment) to your Page, by type (Unique Users).

Instagram

As of July, the City Instagram page has 306 followers. This was up 7 from last month. If you have a friend or family member using Instagram, please ask them to follow the City of Montgomery @MontgomeryOhio. If you are using Instagram, please follow @MontgomeryOhio.



MONTGOMERY

Montgomery gears up for car show

The annual Montgomery Car Show rolls into Montgomery Square Shopping Plaza on Montgomery Road on Saturday, Sept. 16, from 4 p.m. to 7 p.m. Registration begins at 2 p.m. and continues until the show opens. Awards will be announced at 6:30 p.m. and raffle prizes will be given away every half hour. The first 100 car entries to arrive will receive a free dash plaque. Awards are for the Top 20, Best of Show, People's Choice, and Participants' Choice.

The car show will feature music from Blair Carman and the Bellevue Boys, soft drinks, beer, and food from Montgomery Inn. The cost for entering a car in the show is \$10, but admission is free for the public. Spectators can expect to see classic cars to hot rods and everything in between. Proceeds benefit the Holiday Family Fund and future improvements in city parks.

Montgomery chooses firm to lead search for city manager

Kelly McBride

kmcbride@enquirer.com

Montgomery has begun its search for a new city manager by hiring a consulting firm to lead the process.

Management Partners, which specializes in government services, was selected over two others that also focused on public sector executive recruiting, according to a news release.

Montgomery City Manager Wayne Davis, who had held his position since 2012, resigned effective Aug. 20 to take a similar position with the city of Centerville, Ohio. Public Works Director Brian Riblet has taken over as interim city manager.

"The city of Montgomery is a quality, high-performing local government organization with dynamic employees and I am honored to have been chosen to lead my peers dur-



Riblet

ing this transitional time," Riblet said. "Residents and business professionals can be assured that Montgomery will continue to offer superior services during this period."

Management Partners has worked with Montgomery on performance measurement training, and to update the city's strategic plans since 2005.

The firm's first task will be to establish a process and timeline. The city set a goal to finalize the selection process in January 2018. In its contract, Management Partners said it expects to spend 120 hours on the search, and will charge a flat fee of \$18,900.

This includes recruitment, as well as helping the city finalize and implement the new hire.