

July 20, 2017

TO: City Manager, Mayor and City Council Members

FROM: All Department Heads
Connie Gaylor, Administrative Coordinator

SUBJECT: Thursday Update

The following information is provided to you as a summary of activities for the week of July 17, 2017 and as an announcement of activities in the coming weeks:

1. Chief Wright attended the Ohio Fire Chiefs' Association Annual Conference from last Thursday, July 13 to Monday, July 17 in Columbus, Ohio. This conference contained great instructors in a wide range of topics as well as a good networking opportunity to meet and talk with other Chief Officers from across the State of Ohio.
2. Thanks to everyone who contributed to another extremely successful Bastille Day Celebration. It was by far one of the best Bastille Days in regards to weather, attendance and sales! A few numbers to compare to last year: although the sales for kid's games tickets and snow cones decreased by \$1,618, the alcohol sales increased by \$5,623. This was a net total increase of \$3,808. Special thanks go out to our ladies in parks and recreation-Julie Machon, Sarah Fink, Melanie Osborn; all our public works department employees, and our police and fire staff who were there from sun up to sun down. Also, thanks to all our volunteers including staff, that come out to make this such a spectacular event. Another great one goes down in the books!
3. Officer Lauren Helgeson, now Frazier, got married this past weekend. She and her husband, Alex, are honeymooning in Cancun. We wish her the best, congratulations and many happy years!
4. Mayor's Court Clerk, Ja'net Crawford, hosted the Southwest Ohio Mayor's Court Clerk Association meeting. Approximately 30 clerks attended this luncheon and training titled, "Legal Advice vs. Legal Information" produced by the Ohio Supreme Court. The training was incredible and the feedback received was outstanding. Great job, Ja'net!
5. The Planning Commission met on Monday night to continue discussions on proposed text amendments to Chapter 151 of the Land Usage Code in preparation for the Gateway Redevelopment Area. Representatives from Gateway Partners were also in attendance to walk the Commission through the plan, describe the vision for the site and provide visuals of the site in regards to building massing and scale. The Commission had a good discussion and worked through several proposed text amendments. At the end of the discussion, the Planning Commission tabled the application and will continue discussions on the proposed text amendments at their next meeting in August.
6. All the streets included in the street resurfacing project have received their final course of asphalt pavement. The final steps to occur include the application of asphalt rejuvenator and thermoplastic pavement markings, along with any inspection punch-list items. We anticipate the project to be substantially complete by the middle of next week.

7. Sergeant Kevin Gruber attended the National Nite Out in Norwood. The attendance was outstanding and he also won an award for showing off the police departments newest addition to the fleet, our Ford F150 Truck. Thanks, and congratulations to Kevin for attending this important community event.
8. The public works building addition construction continues. The office building siding and roofing are being installed, and the existing garage block wall is being removed as they prepare to pour the new concrete flooring for the addition (see photos below).



9. The Montgomery Road Sidewalk project, between Weller Road and Bethesda North main entrance, is to begin any day now, starting with the installation of the new retaining wall on the north end of the project just south of Weller.
10. Wednesday afternoon, Julie Prickett attended the monthly Greater Cincinnati Safety Council meeting. The training topic was 'Safety Management for the Non-Safety Professional'. Regular attendance at these monthly meetings can have a positive effect on the City's workers' compensation premium rates. John Crowell, Gary Heitkamp, Brian Riblet, Ben Shapiro, Greg Vonden Benken, Terry Willenbrink, Paul Wright and Julie Prickett take turns attending these monthly safety training meetings throughout the year.
11. Thursday morning, the HealthCare Benefits Committee (Patrick Morgan, Julie Prickett, Mike Rogers, TJ Shreve for James Martin, Katie Smiddy and Sharon Savitt) met with Julie Tople of HORAN to review Humana's initial renewal proposal for group health insurance, as well as quotes from carriers such as Aetna, Anthem, Medical Mutual and United Health Care. Group dental and life insurance proposals, as well as supplemental voluntary insurance proposals, were also reviewed.
12. Attached please find a copy of the social media report for June. Please direct questions regarding the City's use of social media to Faith Lynch.

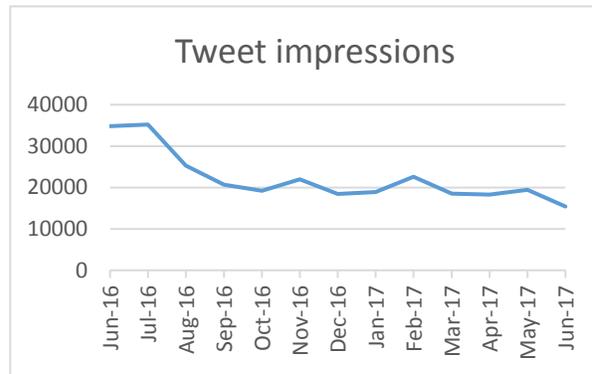
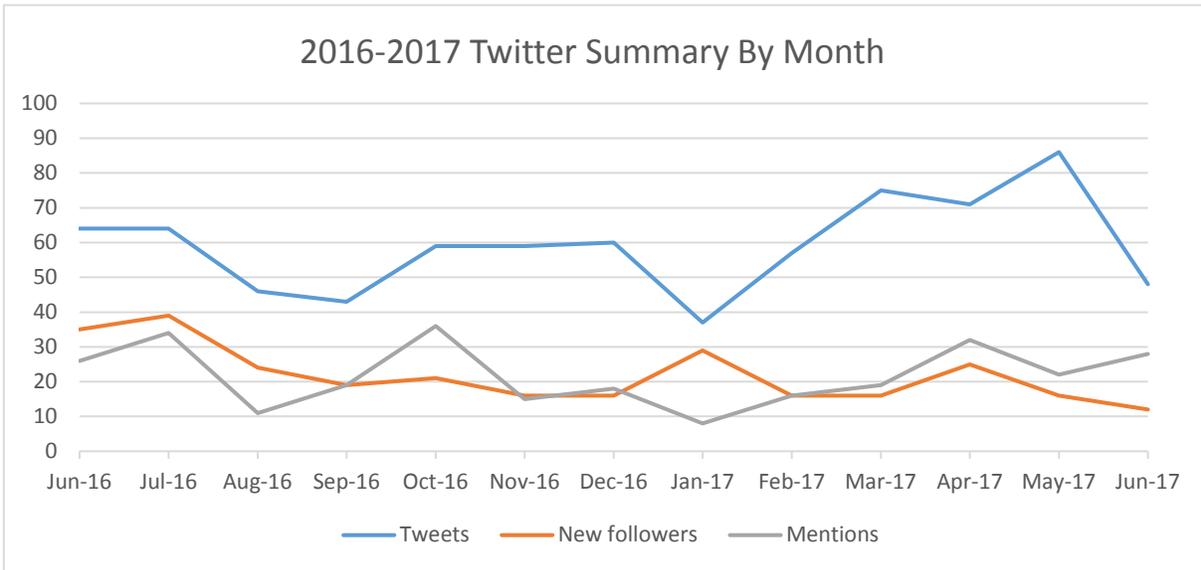
13. The Miami Valley Risk Management Association (MVRMA) has recognized the police department for being in 100% compliance with the recommended Law Enforcement Best Practices. Please see the attached letter from Starr Markworth.
14. Thank you to City Council for providing us with a great lunch and time of fellowship with one another. We look forward to this lunch every year and appreciate the time you take away from your day to come spend it with us.
15. Save the date! A farewell reception for Wayne Davis is scheduled for Thursday, August 10 from 11:00 a.m. to 1:00 p.m. in the Council Chambers. Please plan to stop by and wish Wayne well as he embarks on his new journey as city manager for the City of Centerville.
16. Please find attached Montgomery-related news articles that appeared in the local media since our last update.

Should you have questions or concerns regarding this information, please do not hesitate to contact me.

C: Wayne Davis, City Manager
Department Heads
Terry Donnellon, Law Director

June 2017 Social Media Report

Twitter



Twitter Analysis:

Total number of new followers on Twitter climbed by 12 for a total of 1,182 followers. The top tweet was made on June 14 and features a flag and noted the day was Flag Day. This tweet had 30 engagements and 1,384 impressions. The top media tweet was made on June 7 and features side by side photos of John and Greg during their swearing-in ceremony. This tweet had 82 impressions and 455 engagements. The top mention was made by @SycamoreSchools and was a thank you to Det. Shreve and the Police Dept. for assistance with the Jr. High Forensics Class during their summer school. This tweet was made on April 19 and had 114 engagements.

Twitter Definitions:

Profile visits: Number of users who visited our Twitter site.

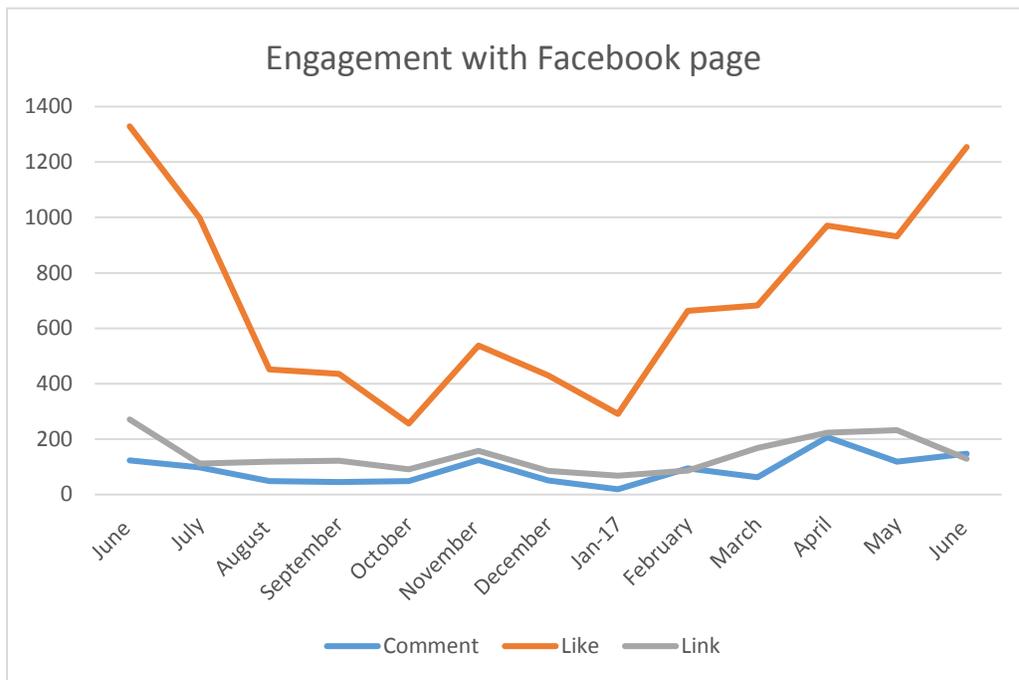
Mentions: Any tweet that contains @montgomeryohio (our username)

Tweet Impressions: Total number of times that our tweet may appear in other user's Twitter feeds, both followers and their followers etc. through shares, mentions and retweets. Shows the reach of the City's brand.

The most effective Tweet features include:

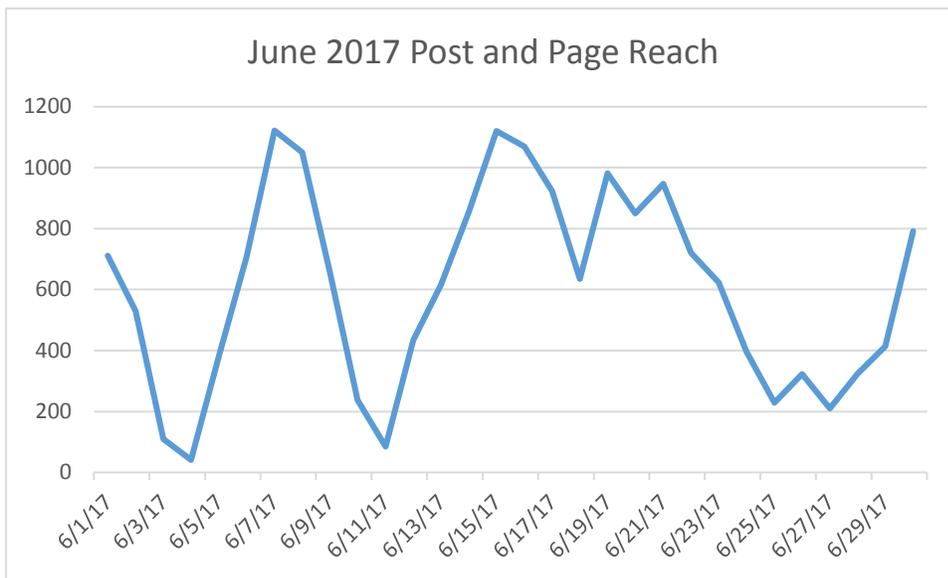
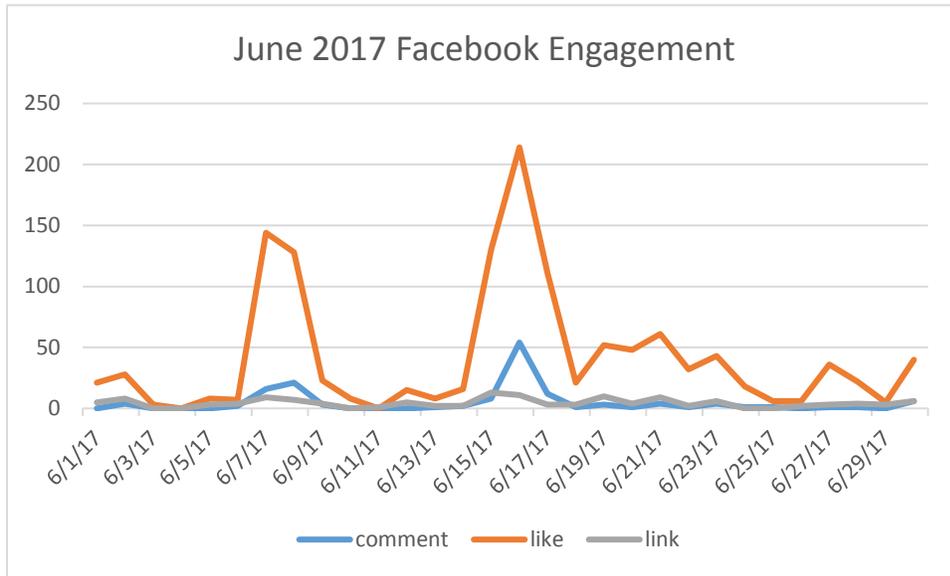
- Photos average a 35% boost in Retweets
- Videos get a 28% boost
- Quotes get a 19% boost in Retweets
- Including a number receives a 17% bump in Retweets
- Hashtags receive a 16% boost

Facebook



This graph depicts the interaction with the City's Facebook page over the course of the year.

Facebook Analysis:



The post made on June 15 announced Montgomery’s new police chief, John Crowell and included a link to the website post, had 4,500 impressions, 486 post clicks, and 418 reactions, comments or shares. Another post made on June 16 was a repost of a story listing off 17 local favorite restaurants, with several of those restaurants found in Montgomery. This post had 3,000 impressions, 467 post clicks and 57 reactions. The post made on June 7 was of two photos from John and Greg’s swearing-in ceremony. This post had 6,800 impressions, 1,100 post clicks and 269 reactions. Another post made on June 7

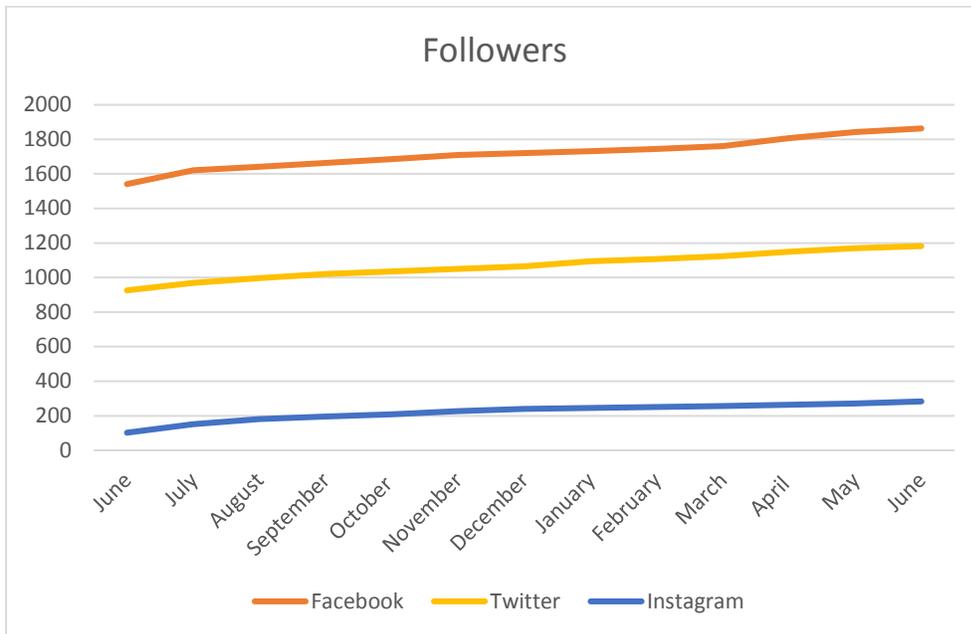
promoted Montgomery named as a best suburb by Cincy Magazine, with a link to the article. This post had 3,000 impressions, 252 post clicks and 79 reactions.

Facebook Definitions:

Daily Reach: The number of people who visited our Facebook Page, or saw our Page or one of its posts in news feed or ticker. These can be people who have liked your Page and people who haven't (Unique Users).

Daily Positive Feedback (engagement): The number of times people have given positive feedback (like, share link, leave comment) to your Page, by type (Unique Users).

Instagram



As of June, the City Instagram page has 283 followers. This was up 11 from last month. If you have a friend or family member using Instagram, please ask them to follow the City of Montgomery @MontgomeryOhio. If you are using Instagram, please follow @MontgomeryOhio.



Chief John Crowell
City of Montgomery PD
10150 Montgomery Road
Montgomery, OH 45242

July 5, 2016

Dear Chief Crowell:

MVRMA has completed the 2016 Law Enforcement Best Practices Checklist for the City of Montgomery Police Department.

MVRMA is recognizing the Montgomery Police Department for being in 100% compliance with the recommended Law Enforcement Best Practices.

Conclusion:

Thank you for the opportunity to meet and discuss the City of Montgomery Police Department's Best Practices.

Thank you for your cooperation,

A handwritten signature in black ink that reads 'Starr Markworth'.

Starr Markworth
Loss Control Manager

MONTGOMERY

Manager appointed president of organization

Montgomery City Manager Wayne Davis was re-

cently appointed the president of the Ohio City/County Management Association and assumed the role on July 1. He served as a board member and vice president of the OCMA.

"The City of Montgomery is fortunate to have leaders at all levels of the organization. We appreciate Wayne's willingness to



Davis

lead his peers across the state of Ohio. We feel that this experience, once again, shines a

positive light on the City of Montgomery and our council-manager form of government," Mayor Chris Dobrozsi said.

Davis was appointed Montgomery city manager in May 2012, served as the assistant city manager from 2005 to 2012, and as finance director from 2000-2005. He has a bachelor's degree in economics from the University of Vermont and a master's degree in public ad-

ministration from Wright State University. He is a graduate of the Leading, Educating and Development Program from the University of Virginia's Weldon Cooper Center for Public Service.

Davis has taught on topics including LEAN process improvement, high performance organization work culture, economic development, performance measurement and benchmarking, health care benefits and employee wellness programs.

Davis is the former chairman of the Greater Cincinnati Government Finance Officers Association, a member of the Rotary Club of Northeast Cincinnati, and is active in the International City/County Management Association.

Davis began his career as a civilian with the Air Force, working at the Pentagon. Davis has worked in local government with the Montgomery County Office of Management and Budget and the Combined Health District of Montgomery County.

Montgomery city manager resigns

Montgomery City Manager Wayne Davis is resigning to take a similar position with the city of Centerville, Ohio.

Davis, who has served as city manager since 2012, will work in Montgomery until Aug. 20. Brian Riblet, the city's public works director, will take over as interim until a city manager is hired. City Council has appointed a subcommittee to head the search.

"After much thought and consideration, and in consultation with my family, I have decided to resign my position as city manager with the city of Montgomery to accept the posi-



Davis

tion of city manager in Centerville, Ohio, which is my home community," Davis said in an announcement. "The City of Montgomery is an outstanding local government organization with high performing and dynamic employees and I was honored to have had the opportunity to lead this organization and serve this community for the last 17 years."

Before his appointment as city manager, David worked as

assistant city manager from 2005 to 2012 and as finance director for several years before that.

"Wayne has left an indelible mark on the Montgomery community and will leave a legacy of the pursuit of value-added services, a strong belief in the council-manager form of government, a love of life, people and a desire to work with others to continuously improve our community and region," Mayor Chris Dobrozsi said in the announcement of Davis' resignation. "Wayne served the City of Montgomery well and we wish him the best as he continues to

grow professionally and pursue his career goals."

In the news release announcing Davis' resignation, the city listed his contributions:

- Guided the city through the purchase of several key parcels to assemble the Gateway Redevelopment Area project;
- Established substantial shared-service partnerships with the Ohio Department of Transportation, Sycamore Community Schools, the city of Blue Ash, and Sycamore and Symmes townships;
- Executed several succession planning steps including the consolidation of the com-

munity engagement and customer service departments, as well as the public works department's absorption of the recreation function in the city's organizational structure;

- Oversaw the execution of the 2011-2016 and 2016-2021 Strategic Plans; and

- Under his leadership, the Montgomery Fire Department was recognized by the Insurance Services Office with a Class 2 rating. Communities with a Class 1 or Class 2 rating result in lower insurance costs for their businesses and residents.