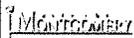


### Schedule for this evening

5:45 – 6:40	Dinner and Hospitality
6:40 – 6:45	Welcome
6:45 – 6:50	Why Are We Here?
6:50 – 7:50	Who's In The Room?
7:50 – 8:00	Learn & Do
8:00 – 8:20	Mapping your MCLA Journey
8:20 – 8:35	Citizen Engagement...Montgomery Style!
8:35 – 8:45	Why Is It Important To Be Here Tonight?
8:45 – 8:55	What Struck You About What You Heard?
8:55 – 9:00	What's Ahead?

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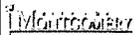
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### Presenters for this evening

Chris Dobrozi, Mayor  
 Montgomery Senior Staff  
 Matthew Vanderhorst, Community and Information  
 Services Director  
 Ray Kingsbury, Director of Citizen Engagement  
 Faith Lynch, Communications and Engagement  
 Coordinator  
 Li Sun, MCLA Class of 2016  
 Angela Easton, MCLA Class of 2018

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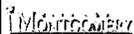
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**Montgomery Citizens' Leadership Academy**  
**The Best Community Experience You'll Ever Have!**

Civic Engagement Initiative

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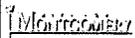
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## Montgomery Strategic Plan

- "Foster 2-way communication between the City and the Community"



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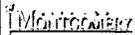
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## Building Community



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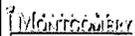
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## What is Community Building?

- Inform and educate about possibilities
- Harvest the experience dividend
- Empower citizens and organizations
- Create opportunities



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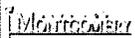
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### Community Building Objectives

- Build relationships and connections
- Evolve from entitlement to ownership
- Reach beyond the "usual suspects"
- Foster on-going dialogue



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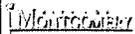
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### "Harvest the Experience Dividend"



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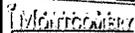
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### What is Social Capital?



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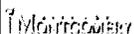
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### What is "Social Capital?"

- Collective value of all social networks, associations or organizations in a community
- Inclinations for those networks to help each other

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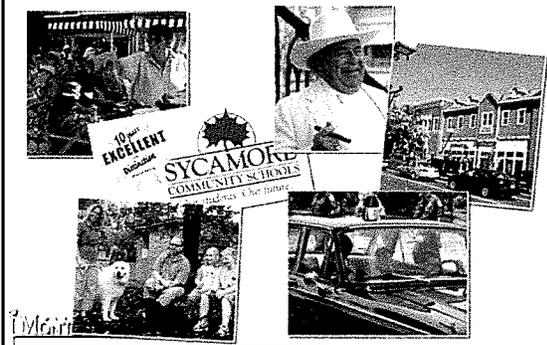
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### Why is Social Capital Important?





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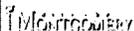
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### Soul of the Community

Knight Foundation Research conducted in 26 communities across the United States with populations ranging from very large to medium/small

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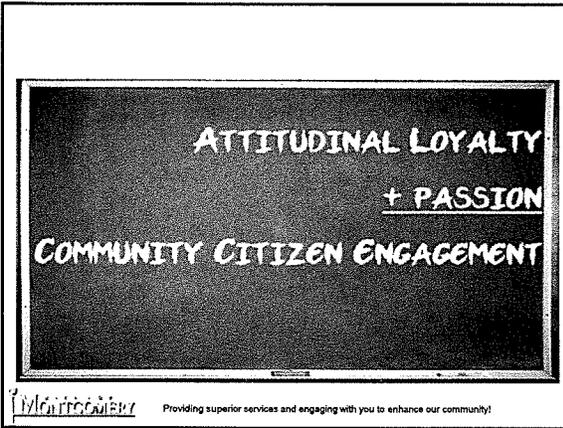
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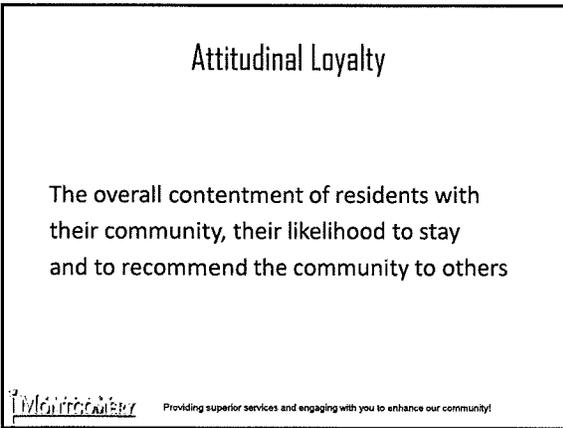
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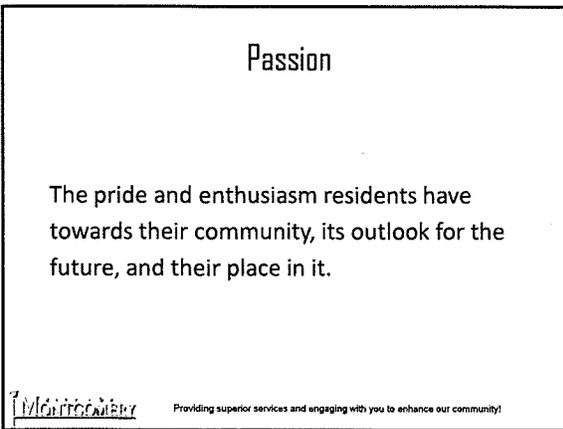
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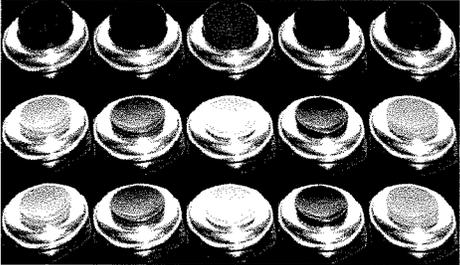
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Pushing the Right  
Citizen Engagement "Buttons"



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Montgomery Citizen Engagement

How Should We Accomplish  
That in Montgomery?

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Community Conversations



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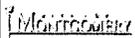
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### Role of Government

- Government should not be at the center, but rather help facilitate, the building of community
- Community building efforts ultimately need to be self-sustaining



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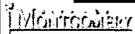
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### Montgomery Citizens' Leadership Academy



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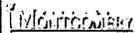
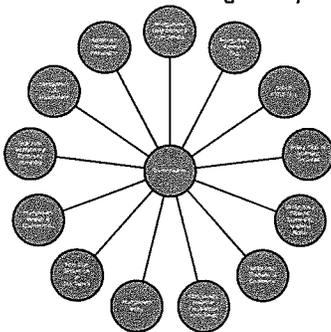
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### Connected Montgomery



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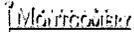
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**Wrap up  
&  
Questions and Answers**

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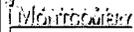
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**Thank You!**

**A community is like a ship; everyone  
ought to be prepared to take the helm."**

-- Henrik Ibsen,  
Norwegian playwright

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